



PRIDE OF PLACE

BUSINESS AS A LONG-TERM PARTNER

Amanda Anderson BITC

Tracey Brown-Drake BITC

Andrew Dernie, Aviva



bitc.org.uk

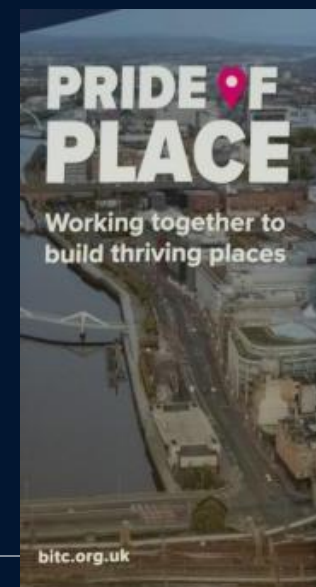
START WITH PURPOSE:



**PARTNERSHIP:
THE RIGHT PEOPLE. AROUND
THE TABLE.**



CREATE SPACE: NETWORKS AND STAKEHOLDERS



BUSINESS AS A RESOURCE:

TIME, TALENT, TREASURE



DISCUSSION 1: STRENGTHENING YOUR BOARD AND PARTNERSHIP

Choose the question most relevant to where your Board is up to. Capture one sentence to share back.

01 How clear is your shared purpose?

What need are you trying to address and what change do you want to see?

02 Who is around the table and who is missing?

What voice, skill, influence or relationship would strengthen delivery?

03 Where could business, wider partners or local networks contribute?

Think about time, talent, treasure, assets, networks and practical support.

DISCUSSION 2: WHAT SHOULD WE DO NEXT?

Choose the prompt that best fits your Board and capture one clear next step.

01 What need or opportunity in your community feels most important right now?

02 If you had a magic wand, what would you want businesses or wider partners to do?

03 What practical ask could you make of business or partners after today?

04 What table-level commitment will you take back to your Board?
Who will do what, by when?

SUGGESTED ACTIONS AND NEXT STEPS

Thriving places need the partnerships, trust and shared leadership that make long-term change possible.

- 01 **COMMIT** Choose one practical next step to take back to your Board.
- 02 **CLARIFY** Agree who will do what, by when.
- 03 **CONNECT** Exchange contact details with people around your table.
- 04 **CONTINUE** Identify follow-up support, resources, peer learning or introductions you need after the Summit.

