



What if...

£20m was a seed to grow something bigger?

A new resource for local Pride in Place areas. Not top-down guidance, but shared practice - curated with a little help from friends.

WORK IN PROGRESS

www.prideinplace.community



Local Trust

Help with the day-to-day - while keeping sight of the big picture

Over summer 2026, a number of Pride in Place areas came together to explore shared challenges. Two themes came up:

A need for practical help with daily challenges - from chairing meetings to managing relationships

An appetite for ambition - how can Pride in Place go beyond being 'just another programme' to achieve something bigger?



prideinplace.community was developed by Kinship Works for Local Trust.

It curates materials to help you think about:

The big picture

Five routes to transformative impact:

- 01  Shift the story of an area
- 02  Cultivate community agency
- 03  Strengthen relationships between organisations
- 04  Crowd in additional capital
- 05  Shape the wider system

And a self-assessment tool to help you ask: *Where are we now? And where do we want to be?*

The daily practice

Materials you might find helpful, day in, day out

- 01 The craft of chairing
- 02 Getting beyond consultation
- 03 Communicating the work
- 04 Managing relationships and politics
- 05 Situating the work in its wider context

WORK IN PROGRESS

Tell us what you think

We're sharing the site as a work in progress. We would value feedback. What's useful? What's missing? How might you like this to develop?

Reach out via the website or drop us a line:

hello@kinship.works



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