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Pride in Place Plans in a Wider Planscape



Workshop aims

- Practical steps for getting plans off to a strong start.
- Navigating the wider planscape of community-led plans.
- How Pride in Place can add value to community-led planning
- By hearing from others who have done so



What PIP plans should do

- Neighbourhood Boards, local people, the local authority and MP to draft a Pride in Place Plan.
- With the community's vision for change - next decade
- To build stronger communities, to create thriving places and to empower people to take back control.
- Must be “co-produced by local residents with meaningful community engagement” e.g., community conversations, workshops or resident forums.
- Funding in the programme for this



Funded by
UK Government

Rights to involvement in **Local Outcome Improvement Plans** and **Locality Plans**

- When
 - Local priorities are being set
 - In developing solutions (Co-Pro)
 - Monitoring and evaluating impact



Local Place Plans

Planning (Scotland) Act 2019

- Introduced local place plans
 - Triggered & owned by communities
 - Views on planning and land use
 - And related social issues
- Inform Council Local Dev Plan
- Potential to shape development marketing and planning decisions



Community-Led Action Plans

Growing movement, linked to Local Place plans

- Communities identify what they want to change, solutions tailored to needs.
- Improve services, independent projects
- Local accountability of local services,
- People create and implement, them more likely to be sustained.
- Helps build skills, knowledge, and capacity for effective decision-making

Not statutory yet – no guarantee of resources



A complex “Planscape”



Comm led action plans

Local place plans - LDP

Locality plans & LOIP



Children & YP plan

Health & Social Care plan

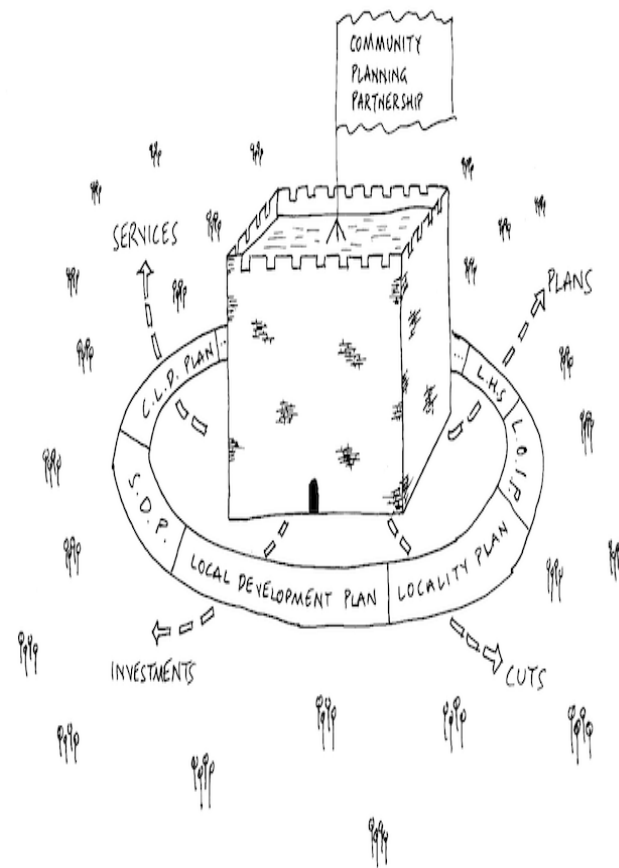
Comm Justice Plans

The biggest challenges

- Too many plans – too little time - confusion
- Life's too short for another survey
- My plan's bigger than your plan - Institutions sometimes compete
- Consultation fatigue
- Frustration and mistrust

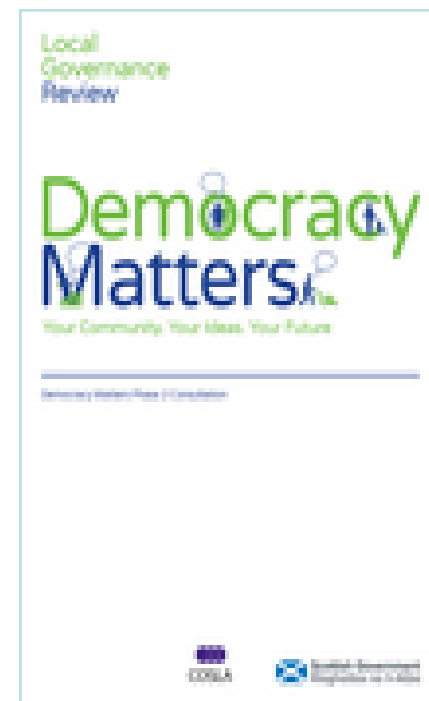
Securing investment in one plan very difficult

Impossible if several compete or duplicate



Democracy Matters

- Make design & delivery of services responsive to local needs
- Help communities shape priorities
- Simplify the existing planscape
- Strengthen rights of communities.
- And duties on agencies – participation
- Legal recognition for Community-led Action Plans?



All these approaches need

- Rooted in community – anchor networks, or links to them
- Deliverable scale – meaningful common bond
- Targets for engagement over time
- Commitment to hard-to-reach voices
- Community Development support



Key Components

- Learning for dialogue – training in CAP concepts and tools
- Systematic dialogue design
 - About issues, needs, places and spaces
 - Meetings, surveys, drop-ins key interviews creative methods
 - Resources –available and required



Analysis and implementation of ideas and priorities

- Must involve local people
- Include majority & important minority views, equality and human rights
- Securing consent – checking back on what they said
- Implementation
 - Linking the plan priorities to potential partners
 - Reviewing and monitoring
- Delivery Partnership – Communities services and others – Democracy matters





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Kilmarnock Experience



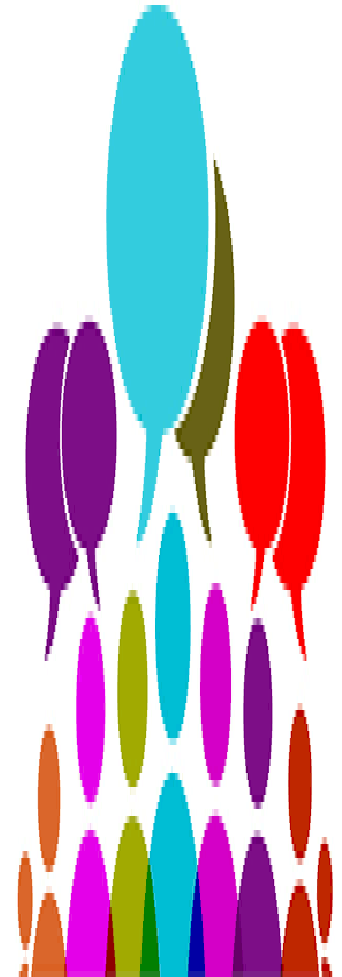
So ideally PIP plans should

- Kickstart community led planning where none exists
- Or build on it where it does
- Making use of existing best practice – boundaries, existing engagement, networks
- Recognising existing local community leadership – Mandate
- With clear links for PIP boards
- Strengthening it via the PIP process & guaranteed investment



What do you think?

- **What support is needed to produce your PIP plan?**
“co-produced by local residents with meaningful community engagement” eg community conversations, workshops or resident forums.
- **How can we avoid duplication and conflict between different local plans**



Tools and frameworks



PAS Guide for Community Delivery of Local Place Plans

Overview

This Guide is designed to support your community through the process of developing a Local Place Plan.



Community-led planning
What you need to know



AYRSHIRE 360

A stylized sunburst graphic composed of white, rectangular rays radiating from a central white circle. The rays are arranged in a semi-circle, with the top half of the circle being solid white and the bottom half being formed by the rays. The graphic is positioned to the right of the text '360'.

Consultation Navigation East Ayrshire Pride in Place

Presenters:

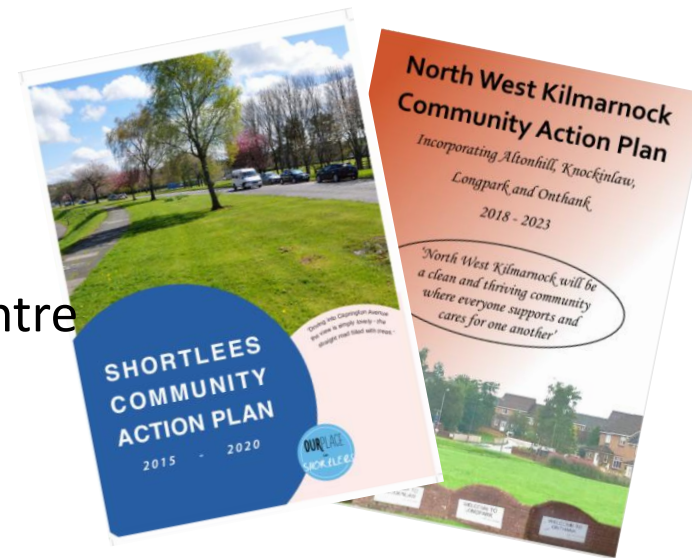
Keri Lockhart-Thomson- Youth Alliance

Craig Fulton- Ayrshire 360



Background

- Community Action Plans started in 2013
- To date 33 plans, 40% return rate
- Only 2 communities within Kilmarnock had plans with a third partner plan for the Town Centre



Landscape

PLANS

- Pride In Place Plan
- Community Action Plans
- Local Development Plan 3
- Local Place Plan

PLAYERS

- Kilmarnock Strategic Group
- Kilmarnock Taskforce
- Celebrate Kilmarnock
- Kilmarnock Business Association
- We Make Kilmarnock

Goal

- Compliment rather than compete
- Use lessons learned to change our approach in order to help us succeed
- Capture the community voice that aligns the plans and provides a democratic mandate for change
- Integrate plans where possible

Alliances

- With over 25,000 households in Kilmarnock we couldn't replicate our approaches in Villages and Hamlets
- Split Kilmarnock into 6 Distinct Alliances- 4 Geographic, Youth Alliance and Central Alliance
- Purpose of Alliances
 - Short Term
 - Long Term

Milestones

- Pride in Place application
- Alliances direct control of significant % first funding tranche
- Completion of 20% return for each of the distinct Kilmarnock Communities
- 25% overall submission with 4717 engagements.
- Voting Events on Priorities including integration of Local Place Plan.

Next Steps

- Launch 10 Community Action Plan
- Launch “Kilmarnock Mandate for Change” High level overview highlighting the convergence of all 10 Action Plans.
- Cement the Community Action Plans as the golden thread which ties residents voice to the development and execution of strategies.
- Embed Alliance reps within the structures of systems to advocate and shape.

Lessons Learned

- Too strong a focus on the funding can skew responses.
- Finding appropriate community leadership key.
- Resource management and flexibility across partners.
- Time to co-produce is required, overload of demands leads to centralisation of tasks.

Notes from discussion

Support

Small grants for anchor orgs. to enable them to engage in the process.

Not being prescriptive - ask open ended questions to help comms.

Shape things.

Q. What is the role of consultants?

A. In Kilmarnock, comm. were involved alongside worker to start to grow responses & involvement. Worker contacted orgs & worked with them.

Q. How do we involve filling gaps in comm. development experience with consultants? Comm. development and engagement is a discipline in itself.

A. ~~There~~ There can be a role for consultants but comms should be in control of that

Avoiding Duplication & Building

Support

Comm. asking comm. - people will engage better with their peers.

Make sure all comm. groups are involved so everyone feels they've had a say.

COMMUNITY
ASKING
COMMUNITY

MAKING SURE
THAT COMMUNITY
GROUPS ARE INVOLVED

Notes from discussion

Avoiding Duplication & Building on plans

Comm-led engagement - included diverse range of groups around activities. Got feedback while they were involved in things like town clean-up activities.

Speak to a range of statutory + vol orgs

Not just existing networks - knock on doors.

Know your area - who lives there?

Engagement with local community groups

Thinking 'outside the box' - no more questionnaires

'Dumfries Shire' - community-led initiative. (INDIRECT)

Using existing members of varied community groups to facilitate engagement as they are trusted voices.

Support local 'anchors' to reach out more

Avoiding Duplication & Building on plans

Get owners of plans together
Systems convenor role - who should fulfill this? Fund and resource this.

DON'T DOUBLE UP WORK DONE BEFORE

RAISE AWARENESS OF OTHER PLANS WITH SIMILAR CONTENT

WHO SHOULD PLAY THE SYSTEMS CONVENOR ROLE?
- should not be a voluntary role

SERVICE DELIVERY + PHYSICAL CHANGE

GET THE OWNERS OF PLANS + PEOPLE INVOLVED IN THE ROOM

PRESERVITY FROM THE PERSON CONSULTATIONS

RELIABLE FEEDBACK
- TIMES + PLACES
(maybe through unit in town centre)