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Supporting wider community involvement in plans and decisions

Community Organising Tools for building legacy and impact.

Birmingham citizens

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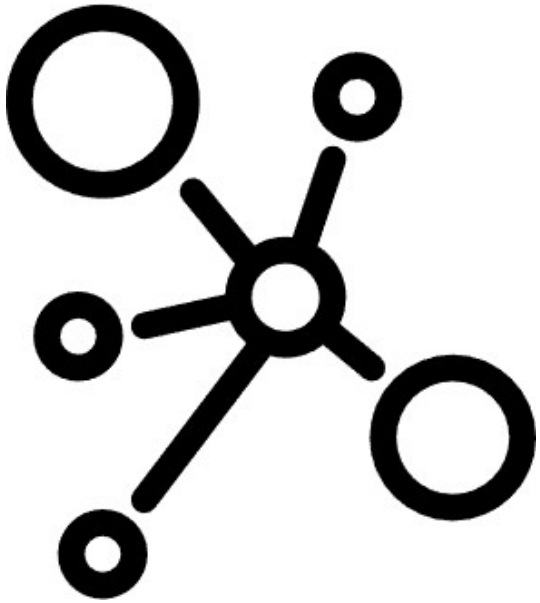
Broad Based Community Organising

- *Builds a cross-community networks of institutions and leaders – Broad Based Alliance*
- *‘Go Upstream’*
- *Win Lasting Change*



Principle Partners

- University of Birmingham
- Birmingham Newman University
- Aston University
- Queen's Foundation
- Bournville Village Trust

Schools

- St Francis' Catholic Primary School
- St Clare's Catholic Primary School
- King Edwards Handsworth Wood Girls' Academy
- Ark Victoria Academy
- Ark Tindal Primary

Faith

- Birmingham Methodist Circuit
- Birmingham & Wolverhampton Methodist District
- Birmingham Progressive Synagogue
- St Francis Church & Sisters of Mercy, Handsworth
- St George's Church, Edgbaston
- KSIMC Birmingham
- Huda Masjid & Community Centre
- Nishkam Civic Association

Union

- Aston Students' Union
- UNISON Colleges Branch Birmingham

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Community

- Aspire & Succeed
- Ashley Community Housing
- BLESST Centre
- Saathi House
- DaEro Community Forum
- Communities Engage & Thrive CIC
- Tao Centre CIC
- Dream Chaser Youthclub CIC
- B32 Community CIC
- Sister Care CIC
- Afghan Community & Welfare Centre
- European Welfare Association

Ela McSorley
UNIVERSITY OF BIRMINGHAM

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be paid the real living wage?
Richard Parker
UNIVERSITY OF BIRMINGHAM

Andy Street
UNIVERSITY OF BIRMINGHAM

Director of a South Asian Women's Centre
Catholic Nun
University Director of Regional Strategy
Social Housing Manager
Geologist
Youth Club Founder
Linguist
Students' Union Vice President
Youth Worker
Primary School Teacher

	Community Engagement	Community Development	**Community Organising**
Key feature:	Sharing messages & awareness raising	Building capacity to deliver services & projects	**Building accountable relationships with those in power**
See people as:	Respondents	Service users	**Leaders**
Audience:	Vol & Faith groups on mailing lists	Mainly active 3rd sector orgs	**Broad base of civil society**
In search of:	Making contact	Outputs & outcomes	**Winning change**
Primary methods:	Mailshots	Service provision	**Leadership development**
	Public meetings	Advocacy	**Campaigns**
	Open days	Stakeholder events	**Assemblies**

#1 : Listening Campaigns

Seeking:

- Problems
- Stories
- Leaders

Using:

- 1:1 Conversations
- ‘House Meetings’

Asking: What’s putting pressure on you, and the people that you care about?

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ARK TINDAL
PRIMARY ACADEMY
Headteacher: Mrs Rebecca Garratt
Enquiries: 0121 464 3049
www.arktindalprimary.org
info@arktindalprimary.org
ARK • TINDAL • PRIMARY • ACADEMY
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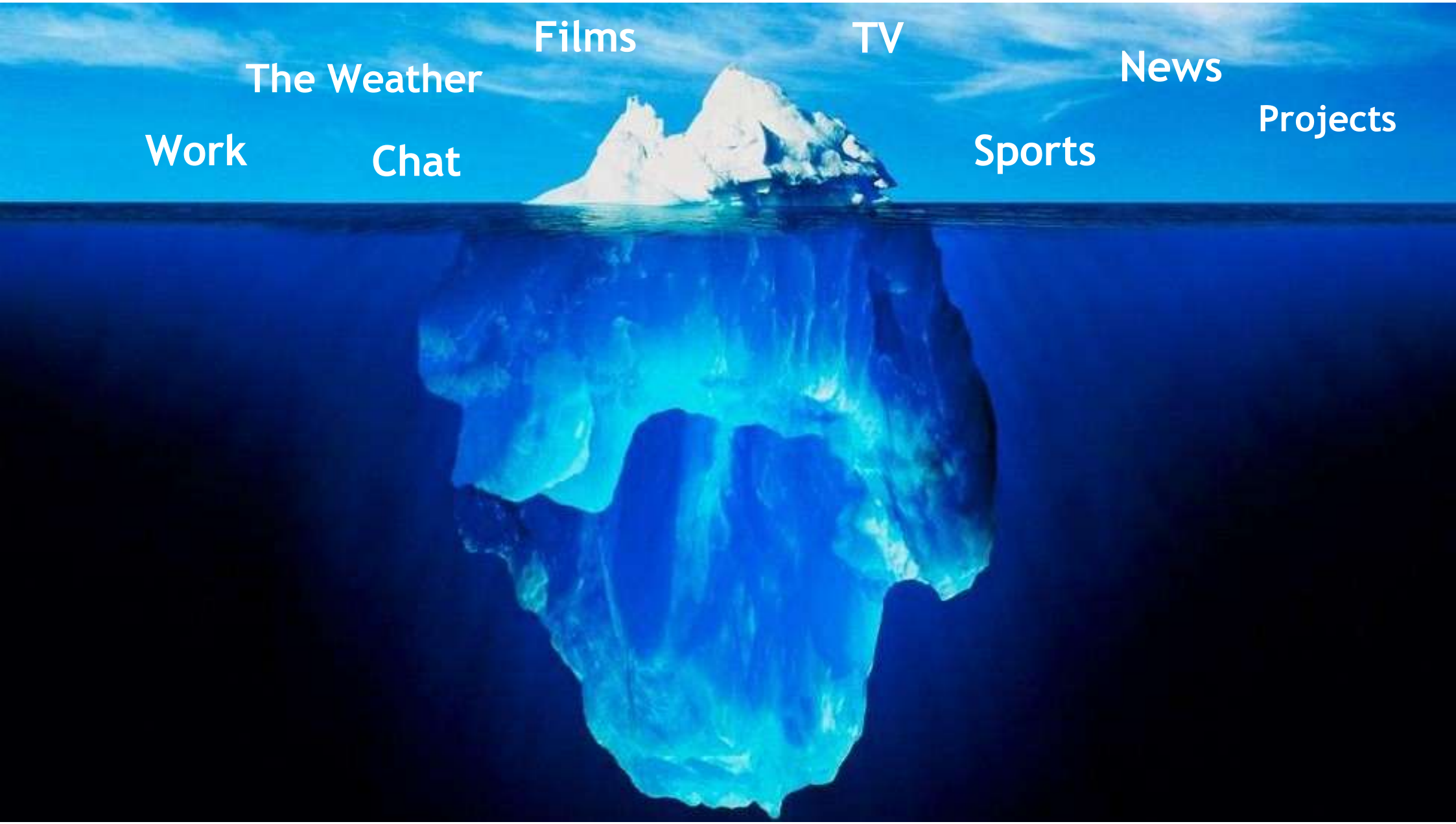
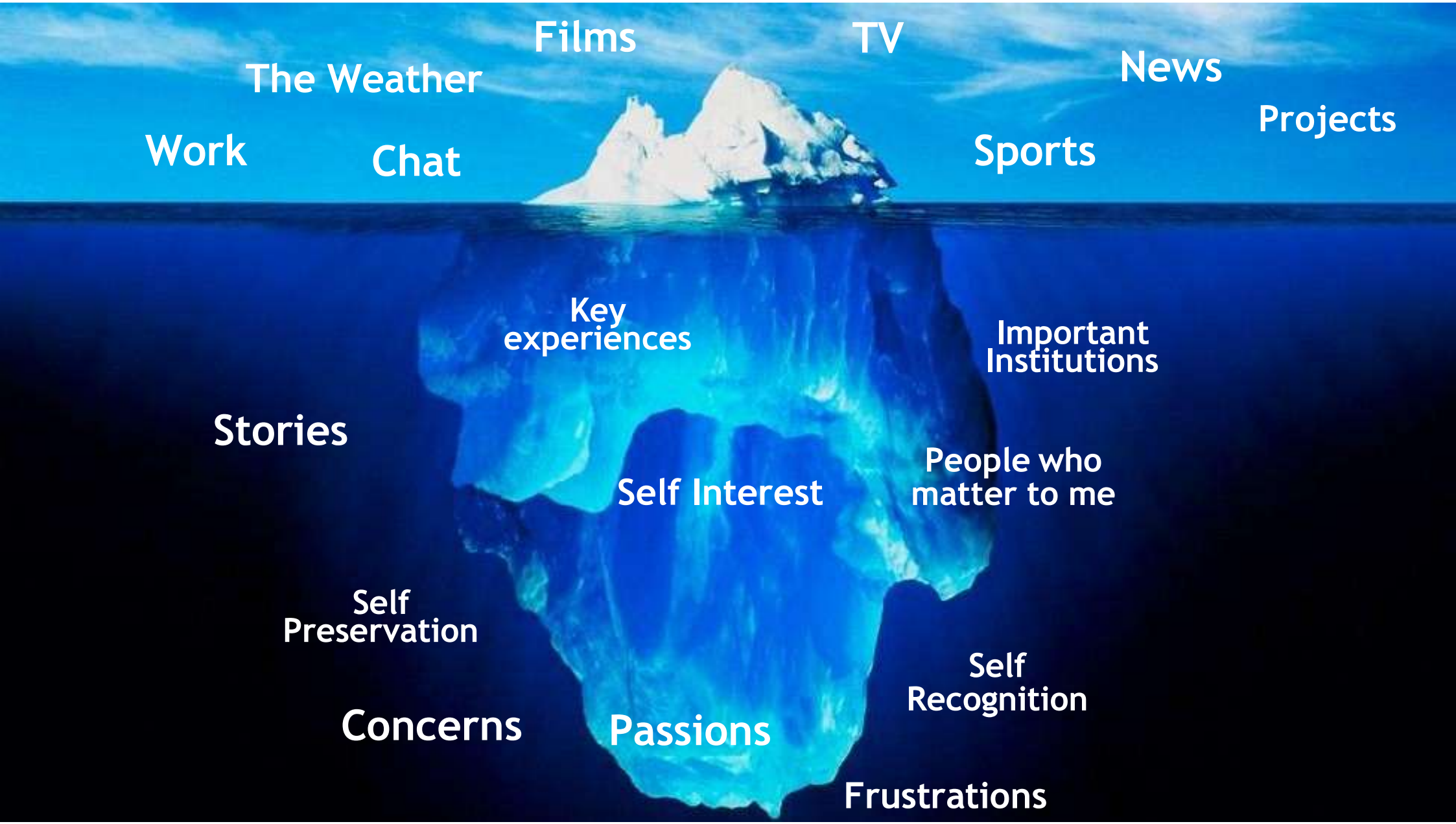
1-2-1

House Meeting


Films
TV
The Weather
News
Projects
Work
Chat
Sports


Films
TV
The Weather
News
Projects
Work
Chat
Sports
Key experiences
Important Institutions
Stories
People who matter to me
Self Interest
Self Preservation
Self Recognition
Concerns
Passions
Frustrations

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#2 : Leadership Development

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Taher Gadiwala
Vice President
Communities
ASTON
STUDENTS'
UNION

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The Iron Rule of Community Organising: Never do for others, something that they can do for themselves.

Why is this rule important? What happens when you break it?

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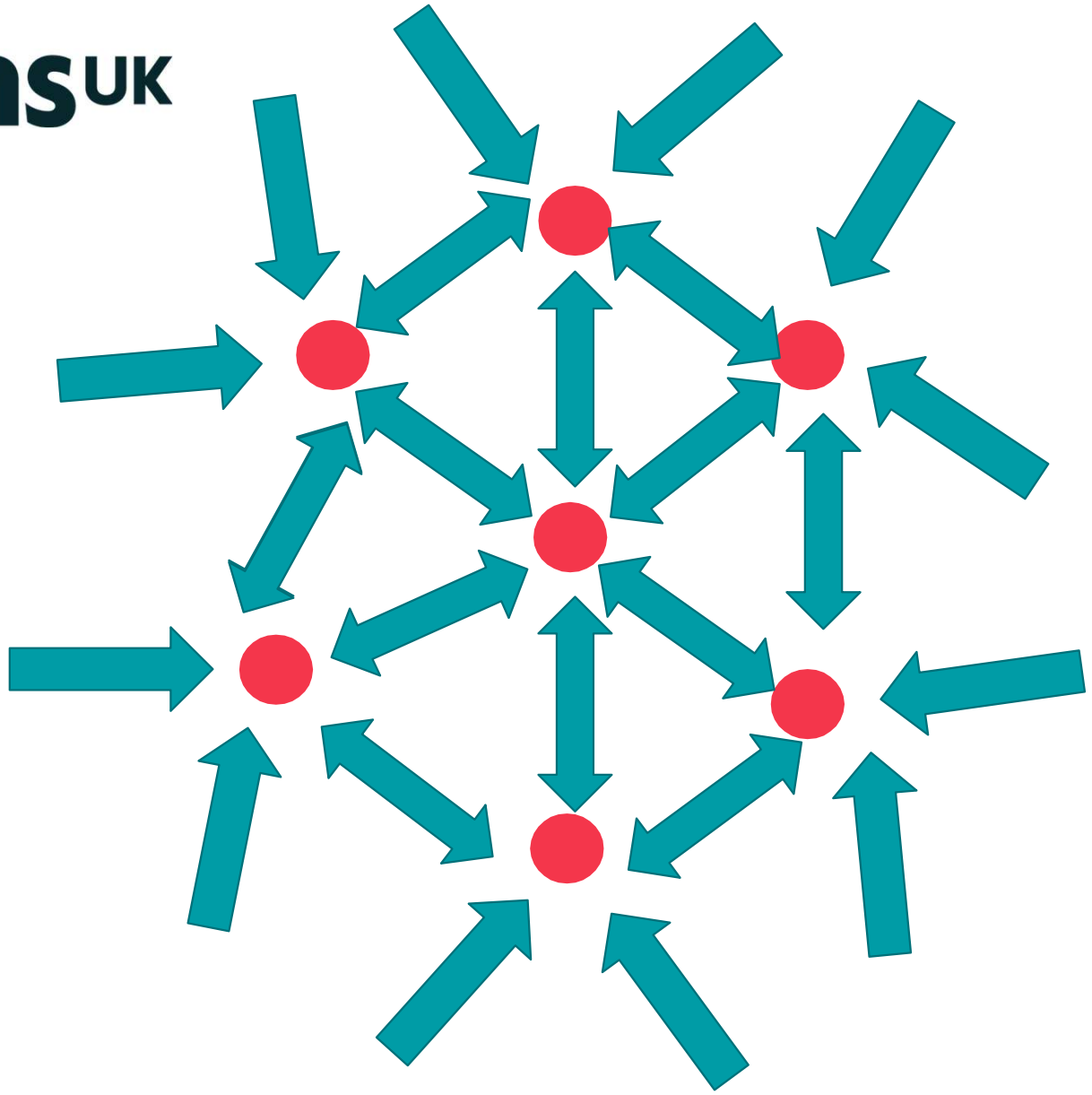

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GAP
Food
Bills
Employment
Visa issues
Power
Case of study

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Richard Parker
Maryam Yassin
Dream Chasers CIC
UNIVERSITY OF
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citizens
together

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#3 : Action

Birmingham citizens

Agenda

- 6:00 - Opening Performance
- 6:10 - Welcomes
  - Celebrating 10 Years
  - Roll call
- 6:25- Housing
  - Video
  - Testimony
  - Asks
  - Candidate Responses
- 6:45 - Mid Event Performance
- 7:10 - Safety
  - Video
  - Testimony
  - Asks
  - Candidate Responses
- 7:50 - Work
  - Video
  - Testimony
  - Asks
  - Candidate Responses
- 7:30 - Next Steps
  - Voter registration
  - Other projects
  - Black Country Citizens
- 7:45 - Final Performance
- 7:50 - Closing Reflection
- 8:00 - End

ACTION	ACTIVITY
EMERGES OUT OF SELF INTEREST	EMERGES OUT OF NEED/CRISIS/NOSTALGIA
AIMS/FOCUSES ENERGY	DISPLACES ENERGY (BURNOUT)
EXCHANGE OF POWER	ACCOMPLISHING A TASK
CALCULATED AT SPECIFIC TARGET	FEELS GOOD/REACTIVE
CONNECTED TO MISSION/PURPOSE	HAPPENS IN SILOS
ACTION IS IN THE REACTION	ACTION IS IN THE ACTION
DEVELOPMENTAL/ALLOWS FOR REFLECTION/LEARNING	CHECKLIST/ONTO THE NEXT ACTIVITY

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RTP

Getting Started

- People before programme.
- Focus on listening and relationships.
- Identify and develop leaders, give them the space to meaningfully own the work.
- Focus on how your action builds the capacity of the people and institutions you are working with.
- Bring together unconventional allies around shared interest.

If you do this right – it's not wasted effort to make mistakes.

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4 Tests

- Do we have **actual stories of people affected** by this issue in our member institutions?
- Do we have **institutions who agree this is a top issue** for them and will agree to act committing turn-out/resources?
- Is there a **specific aim which is achievable**?
- Will it grow **new leaders**?

Self-Learning

- How to Resist – Matthew Bolton
- Roots for Radicals – Edward Chambers
- People, Power, Change – Marshall Ganz
- Human Condition – Hannah Arendt
- Change Makers Podcast
- Listen Organise Act Podcast

Can we talk about this more?

- Drop me an email tom.snape@citizensuk.org
- Let's have a chat!
- Connect on LinkedIn – Tom Snape