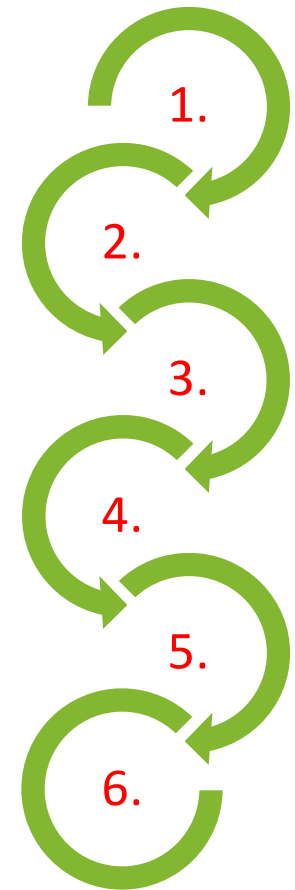




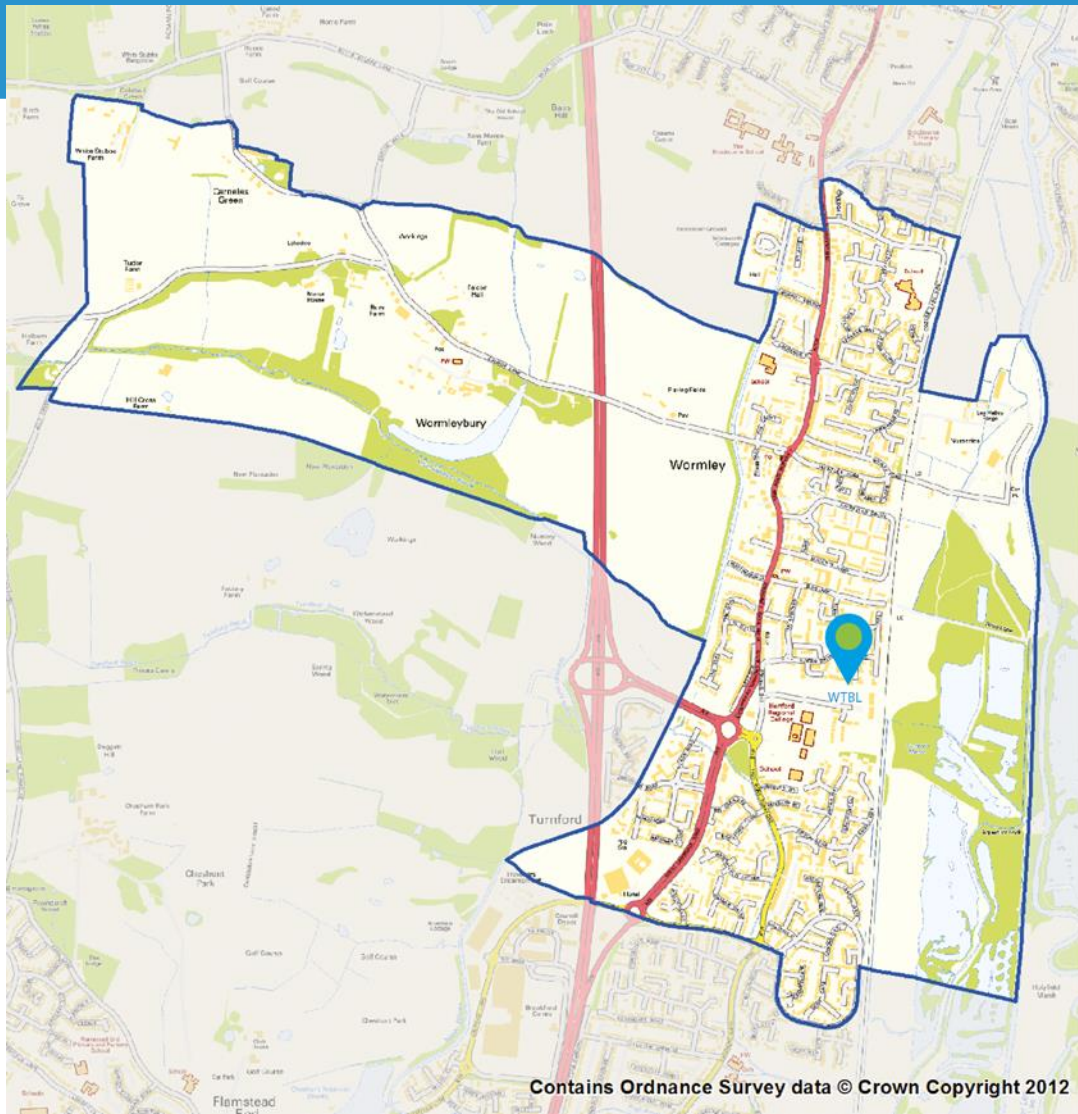
# The Power of Evaluation to Influence Local Authorities and Funders

# Our impact reporting journey...

1. Gathering general information
2. Partnerships with other organisations and Charities
3. Building on our reputation and relationships
4. Enabling more informed project development
5. Delving deeper to gain more qualitative feedback
6. Funding success!



# Setting the scene



# Wormley & Turnford Big Local's Five Values



Empowering Cohesive  
& Involved Communities



Transforming Community  
Facilities



Access to Services for Older  
People & People with Disabilities



Awareness of Countryside  
& Open Space



Flourishing Children,  
Young People & Families

# Wormley Community Centre



# 1. Gathering general information



Source logos



**HABS**  
FAMILY SUPPORT TEAM



**Hertfordshire**



**Hertfordshire  
Community  
Foundation**  
Funding Local Causes

**Services for  
Young People**



**Building  
Life  
Chances**



**CREATING OPPORTUNITIES**



**BOROUGH OF  
BROXBOURNE**  
[www.broxbourne.gov.uk](http://www.broxbourne.gov.uk)

**2.**

**Partnerships  
with other  
organisations  
and Charities**

# 3. Building on our reputation and relationships



**Rock n Roll**  
Family Party Night  
with The Chicken Shack' dance club

**Fri 17th Feb, 7-10pm**

FREE event for the whole family at Wormley Community Centre!

- Live DJ
- Burgers & Hotdogs
- Licensed Bar

\*Charges apply at the bar



The Big Local  
**TALENT NIGHT**

**Fri 14th April • 6-10pm**  
at Wormley Community Centre

**FREE EVENT - FOOD INCLUDED**  
Come and share your talents...  
or just enjoy the show!

T: 01992 2



**FREE ENTRY**

**SUMMER Party**

BBQ food only £1pp!

Wormley Community Centre

**FRIDAY JUNE 9**  
6:00 - 9:00PM

be open!

Big Local  
www.biglocal.org.uk



THE BIG LOCAL

**PEACE & LOVE FEST**

**FRIDAY 7 JULY**  
18.30-21.30

LIVE 60'S SINGERS LICENSED BAR  
FACE PAINTING FREE ENTRY

WORMLEY COMMUNITY CENTRE

BRING YOUR OWN PICNIC!

Big Local



FREE TO ATTEND

**HALLOWEEN PARTY**

**FRI 20 OCT**  
6-9PM

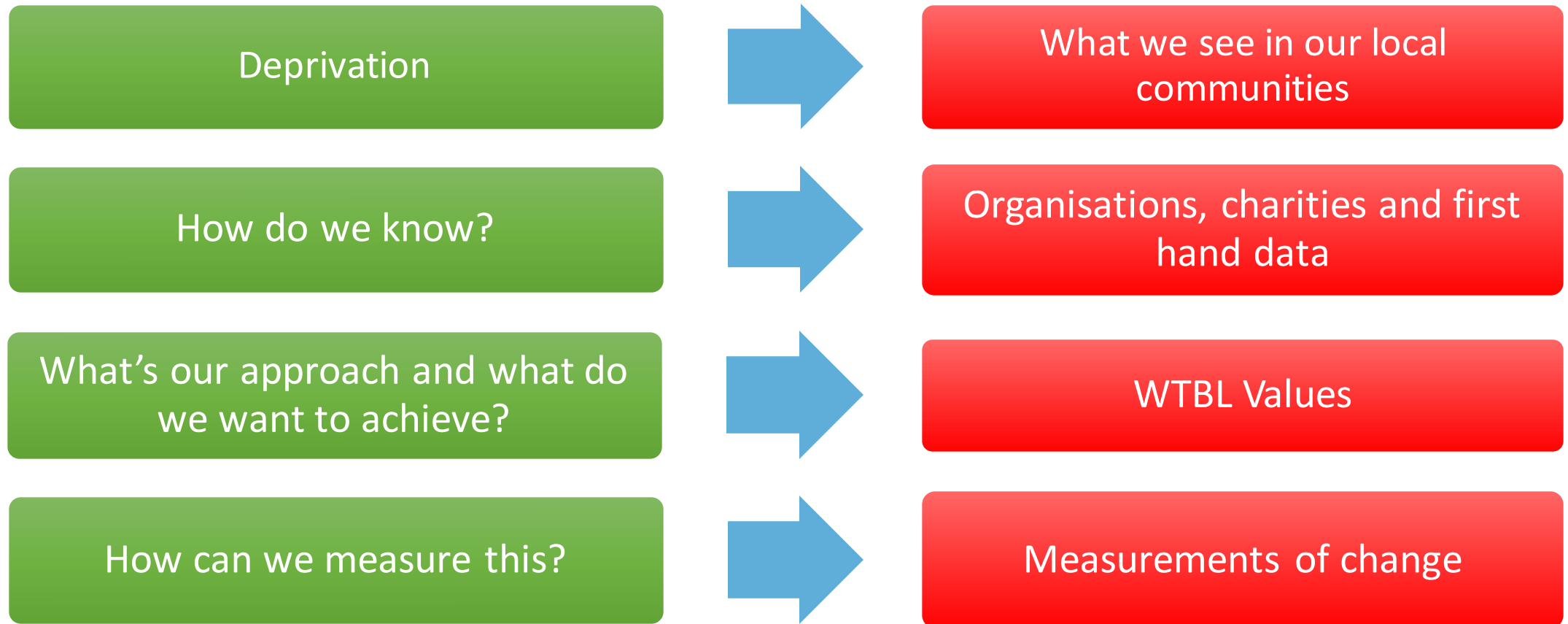
AT WORMLEY COMMUNITY CENTRE

FRIGHTENING FOOD DEADLY DJ BLOOD-CURLING BAR

Big Local



# 4. Enabling more informed project development





**FREE**  
RETURNS  
5 SEPT

**BIG LOCAL**  
**Breakfast**  
**Club**

**Monday-Friday**  
**7.30-8.30am**



**FREE BREAKFAST FOR**  
**ANYONE IN OUR COMMUNITY**

**JUST POP IN,**  
**NO NEED TO BOOK!**



AT WORMLEY COMMUNITY CENTRE



# Breakfast Club - How does the project tie into our values, aims and objectives?

- Empowering cohesive and involved communities
- Access to services for older People and People with disabilities.
- Transforming community facilities



Q. Please explain how the breakfast club has benefited you these past few months?

A, "I lost my job 2 years ago. I don't have any income. Breakfast Club started soon after I ran out of my savings."



A, "It brings people and the community together. I am short of money but I know I can have a breakfast."



A, "Handy when I'm unwell to have somewhere to grab a bite to eat".



A, "Meeting others at breakfast and helping others with their problems."



A, "I've made new friends".

# Q How does not having the breakfast club available to you impact you personally?

A, "I'll have nothing to eat if there is no alternative. If there is the option to do so I would volunteer myself to help so that I could pay for my own breakfast."

A, "I will miss the company".

A, "It will be a great loss to the community".

A, "This is a great place to socialise, if it stops I'll have no one to talk to".

A, "I'll have nowhere to go in the mornings".

## 6. Funding success!



**FREE**

**DJ, RADIO PRESENTING,  
MUSIC PRODUCTION AND  
RAP & LYRIC WRITING  
SESSIONS FOR  
11-19 YEAR OLDS**

**WEDS 4:30-6.30PM**

**STARTS 19 APRIL**

Contact Krissy for more info T: 07908 624551 E: [djacademy@live.co.uk](mailto:djacademy@live.co.uk)

**Wormley Community Centre**  
Fairfield Drive, Wormley EN10 6DX



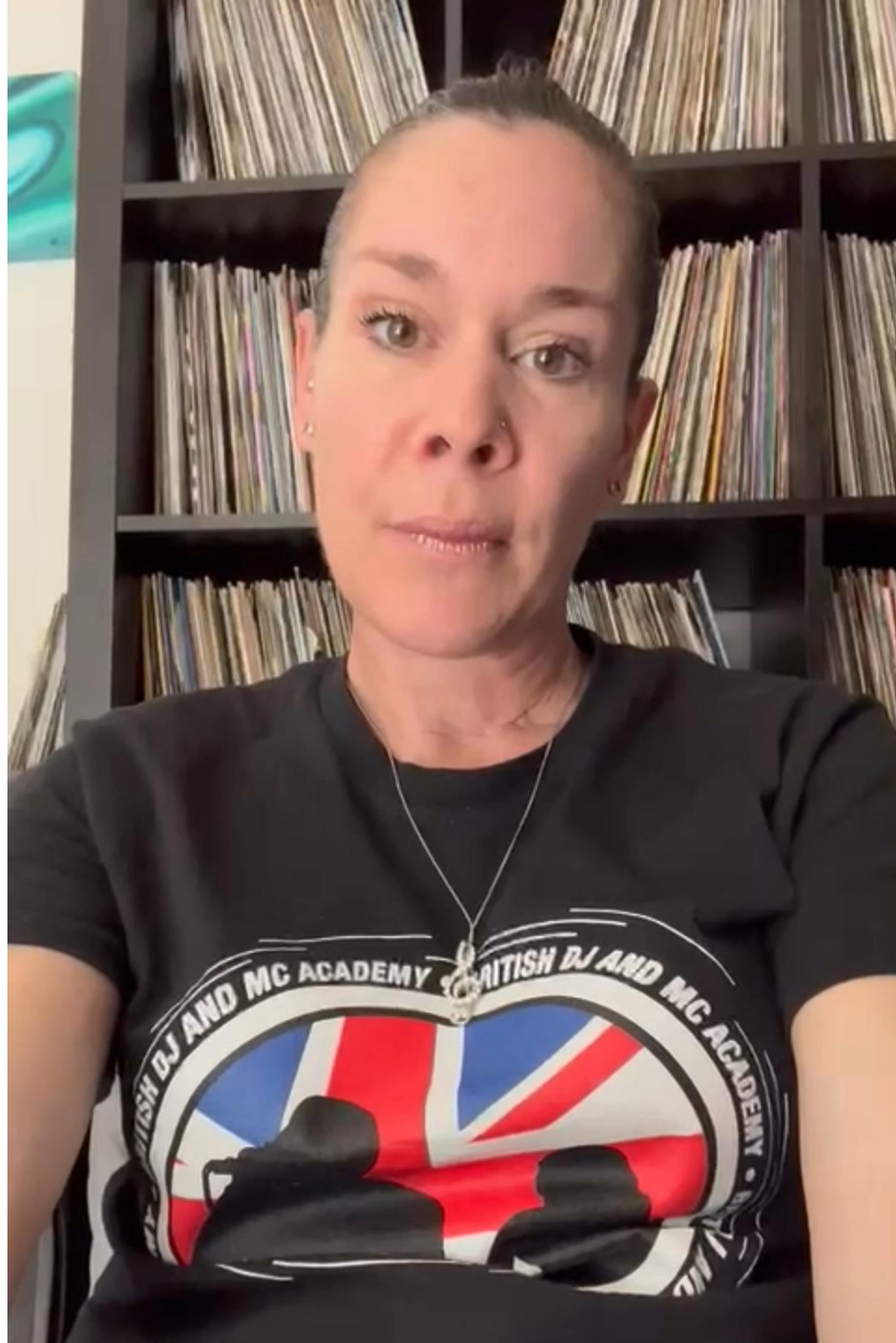
# Case Study - DJ & MC Academy



# Impact reporting









Connection  
Purpose  
Education  
Empowerment