

Local Trust  
trusting  
local  
people

# The power of using evaluation: Hackney Wick and Heart of Sidley

# Wick Award (Hackney Wick)

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- Evaluated their work **3 different times**
- **Young** people '[Through Young Eyes](#)'
- Surveys with residents aged **60-plus**
- Wick Award accessed **measuring change support** that produced '[Wick Award Measuring Change Report January 2023](#)' with Renaisi

# What the evaluations achieved

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- Helped understand community **needs**
- Formed the **basis** of all their work
- **Evidence-based** which meant they were targeting their work where it was needed most
- Say in **deciding** activities and shaped services based on local knowledge
- **Flexible** and adapted to change

# Wider outcomes from the evaluation

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- Awarded **grant funding**
- More **community spaces** to meet
- Residents as local advisors to **improve services** and **inclusivity** for older residents
- More **youth services** and **sports** (went from 1 youth worker to having 9)
- Activities **run by residents**
- Event launch local stakeholders – increased **connections, further funding**

# Heart of Sidley

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- Heart of Sidley Big Local secured Community Ownership grant funding to redevelop a building at Sidley Recreation Ground (Sidley Recreation Ground) in January 2023.
- Commissioned professional services to prepare proposal to fund the redevelopment.
- First bid failed; second bid was successful.
- Influenced Rother District Council to work in partnership to redevelop the site.

# Consultation & Evaluation

- Heart of Sidley conducted community consultation and **showcased their impact** through their previous investment in **BMX track** at Sidley Recreational Ground.
- *"Make sure you tell them what you want and how many people it will benefit. Make sure it is a viable project."*



# Discussion in small groups

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- How have you used your work to influence local authorities and funders?

## Resources

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- [Community research toolkit](#)
- Films- [Our Bigger Story](#)
- [Focus groups](#)
- [Case studies](#)
- NCVO [guides online](#)



# Local Trust

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