



Brief for consultant/consultancy – Equality, Diversity and Inclusion

Brief

The Community Wealth Fund campaign team wants to undertake a programme of work on Equality, Diversity and Inclusion and is seeking an appropriately qualified and experienced consultant to advise and support.

A maximum fee of £10k including VAT is available for this piece of work. Because of budget constraints the proposal is that the CWF team would do the bulk of the work themselves with advice and assistance from an appropriate consultant/consultancy.

The brief for the consultant would be to:

- Help us to develop an appropriate EDI process and programme of work
- Be a source of information and guidance as the team moves forward with this
- Attend and facilitate one or two CWF Advisory Group discussions aimed at agreeing and developing our approach.

Background

The overall objective of the campaign is to achieve long-term investment in ‘left behind’ neighbourhoods – those areas most in need of investment because they are both the most deprived and have the highest levels of community need – as a foundation to turning these areas around by building the confidence and capacity of residents and creating stronger and more resilient communities.

Our proposed mechanism for providing this funding is the Community Wealth Fund. This Fund, a new independent endowment, would make significant financial awards direct to communities giving them the power to make spending decisions to improve both their areas and their quality of life, with appropriate support, over a time span of 10-15 years. We are calling on government to make available the next wave of dormant assets from stocks, shares, bonds and insurance and pension policies for this purpose.

Our campaign strategy has three main planks to: grow Alliance membership and support including amongst local and combined authorities and the metro mayors; build political and policy maker support and develop a network of influential advocates; further develop the case through robust research and analysis. In pursuit of the last of these we/Local Trust have started to commission research relevant to issues of equality, diversity and inclusion and the CWF/place-based funding more generally.

Our AG comprises representatives from NAVCA, brap, Small Charities Coalition, People’s Health Trust, NCVO, Race Equality Foundation, Lloyds Bank Foundation, Brookside Big Local and Newcastle City Council. Local Trust provides the secretariat to the Alliance and is one of its founding members.

Community Wealth Fund

c/o Local Trust, CAN Mezzanine 7-14 Great Dover Street, London SE1 4YR

■ Margaret.bolton@localtrust.org.uk | ☎ 077 5441 2149 | 🐦 @CommWealthFund | 🌐 bit.ly/CommunityWealthFund



For further information about the campaign and the Alliance of organisations supporting it, please see: <https://localtrust.org.uk/policy/community-wealth-fund-alliance/>.

Process

We request that interested consultants/consultancies send us a brief proposal of no more than 4 pages, not including CVs or other supporting information which can be included in annexes, including:

- a brief description of 2 other similar projects they have worked on and their distinct contribution to them
- a recommended approach i.e. would they suggest conducting an EIA (on the work programme, on the proposal or both) and what should be the core elements of the work programme
- an outline of what they see as the main risks to achieving a good outcome and how they would mitigate them.

The deadline for responses is **7 May 2021**.

For further information or an informal chat about this piece of work please email margaret.bolton@localtrust.org.uk or sophie.page@localtrust.org.uk.

Community Wealth Fund

c/o Local Trust, CAN Mezzanine 7-14 Great Dover Street, London SE1 4YR

✉ Margaret.bolton@localtrust.org.uk | ☎ 077 5441 2149 | 🐦 @CommWealthFund | 🌐 bit.ly/CommunityWealthFund