

East Coseley Big Local







Tackling Loneliness & Isolation

with pom-poms

www.facebook.com/pompoms4loneliness





Pom-pom making

At our coffee morning





























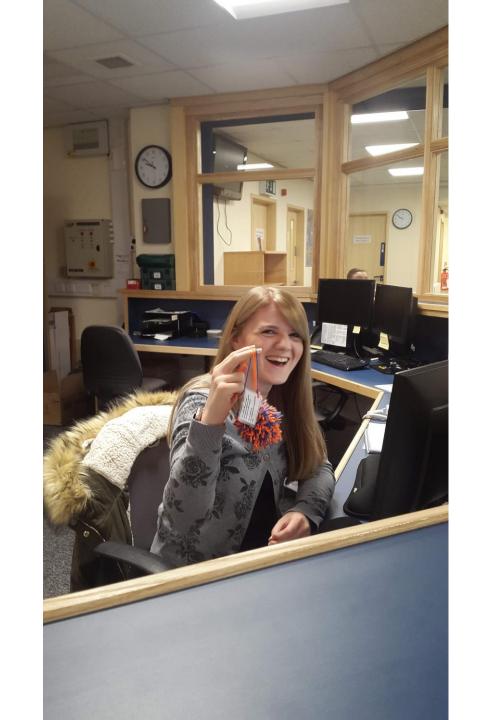




Networking

Organisations who are supporting the project







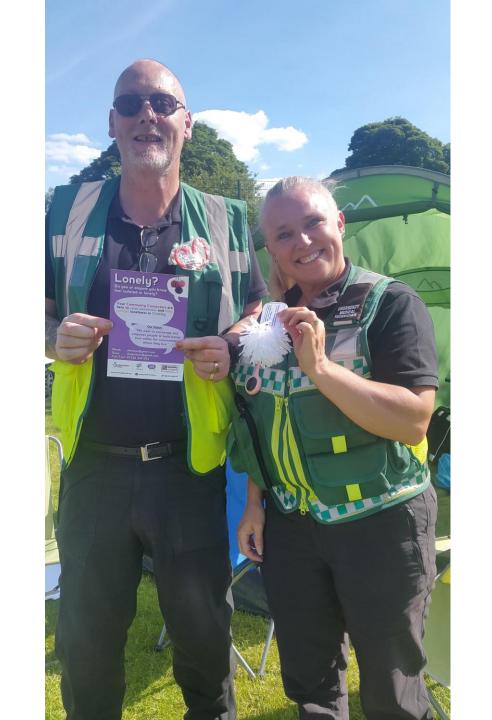


















Ist COSELEY SCOUT GROUP join the adventure...

BEAVERS	
CUBS	8
SCOUTS	10
EXPLORERS	1

AUE	DAI	111.112
6 - 8	Monday	6:15 - 7:30
8 - 101/2	Tuesday	7:00 - 8:30
01/2 - 14	Wednesday	7:00 - 9:00
14 - 17	Monday	7:45 - 9:15



























The pom-bombing

Places we left them









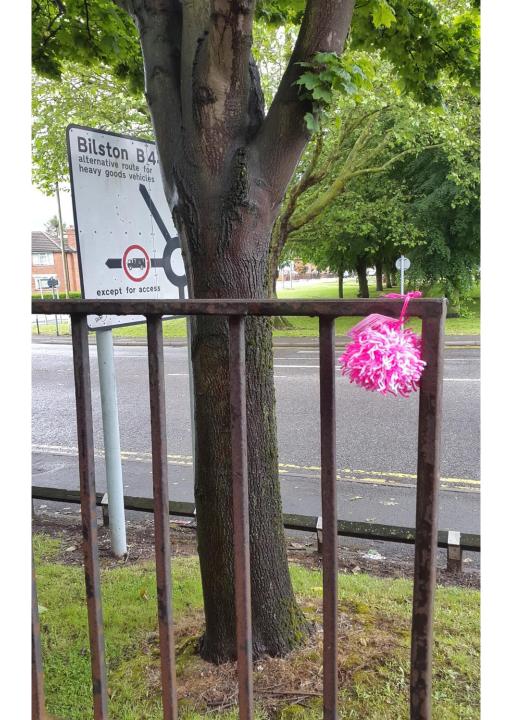














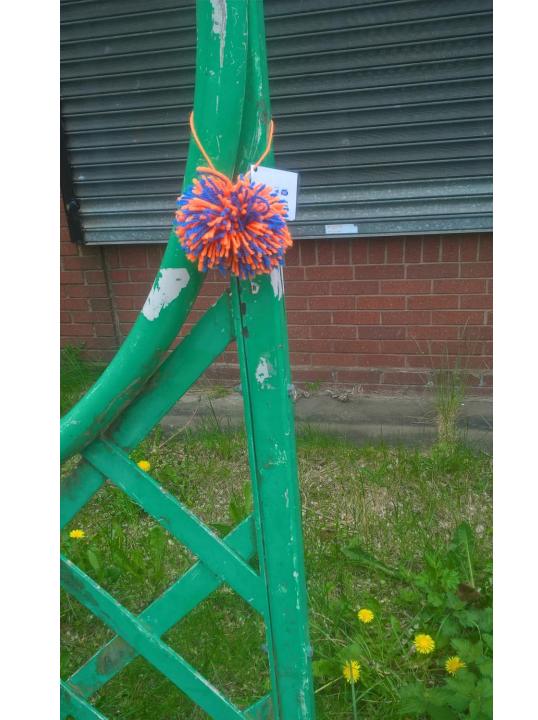












Joe Gittins

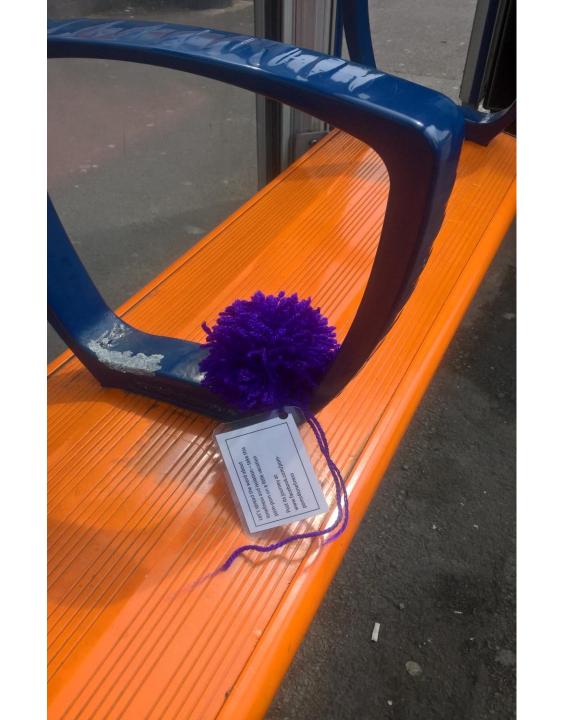
on mobile



















The Pom-Bombers

































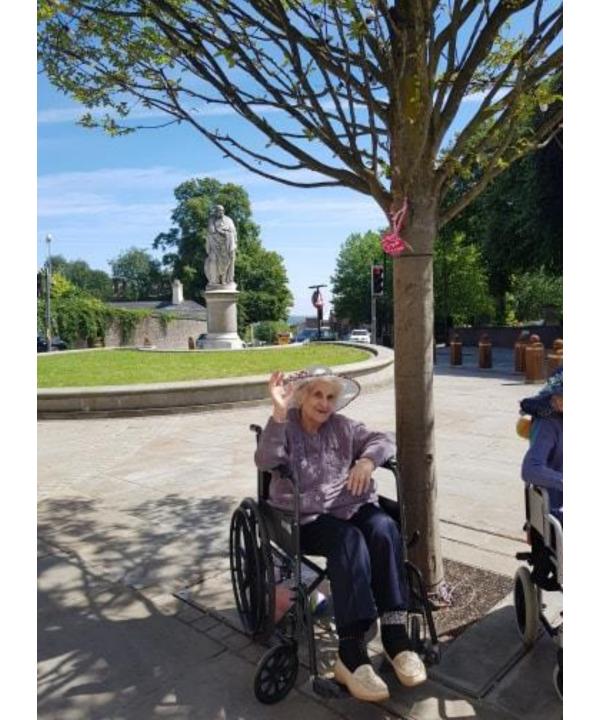






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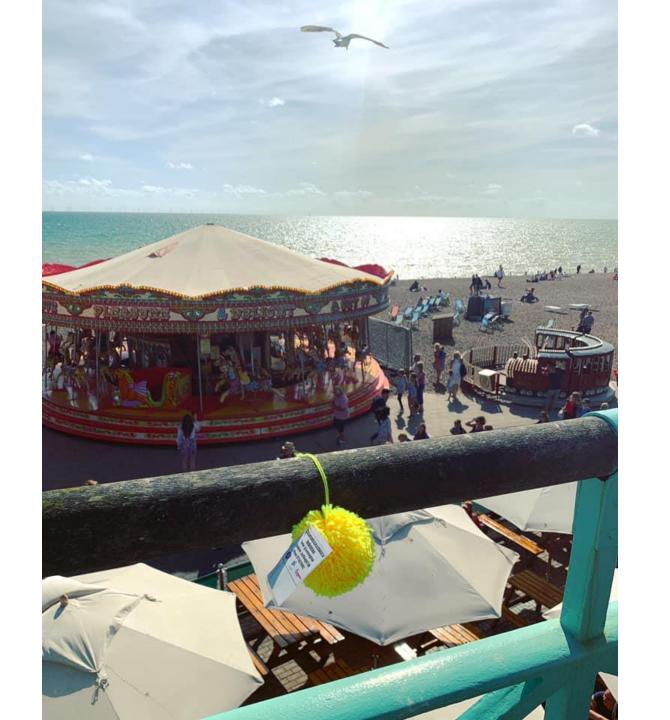




Places they have gone

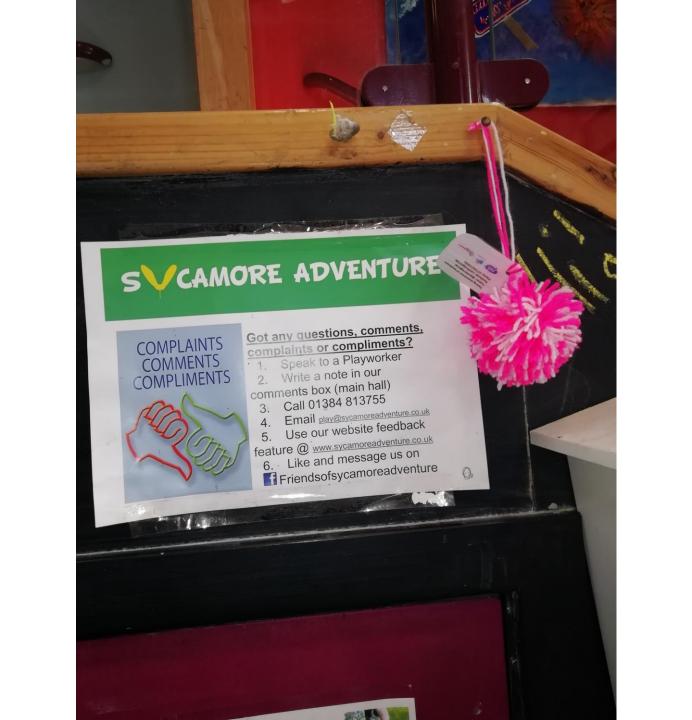
Pom-bombed by the public







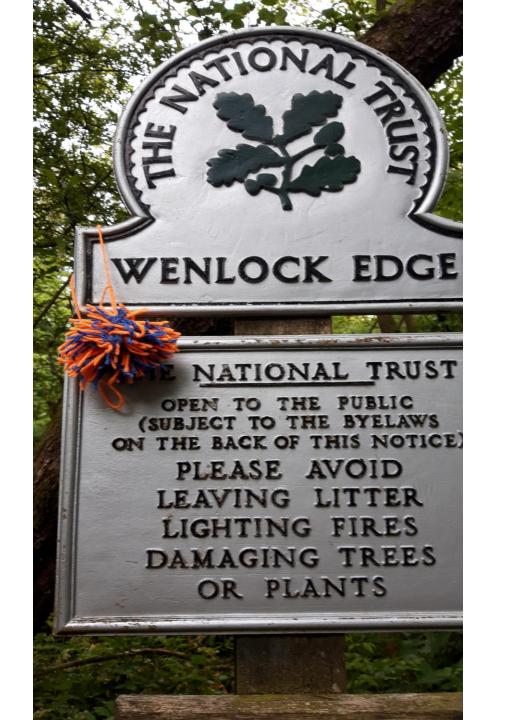




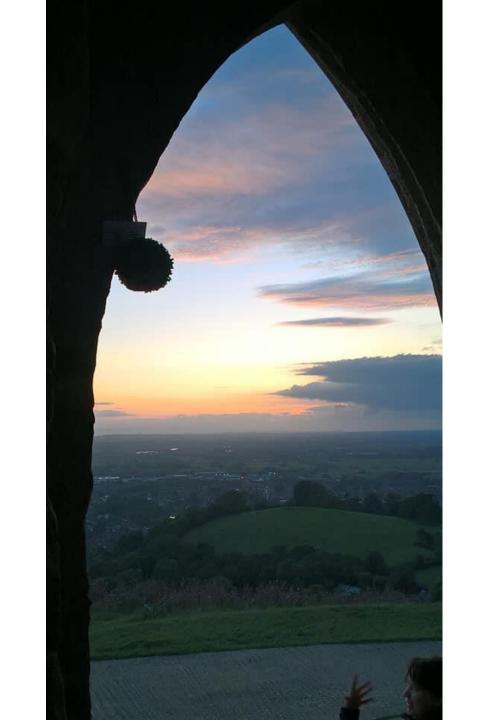




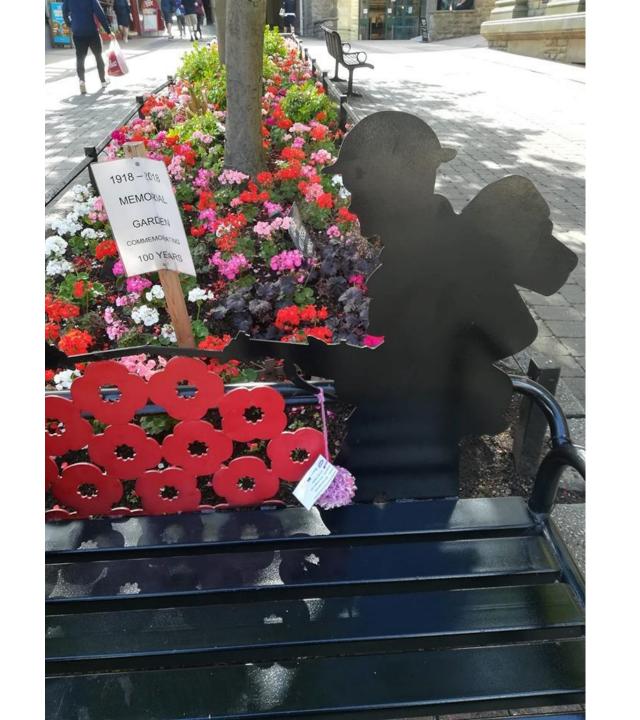


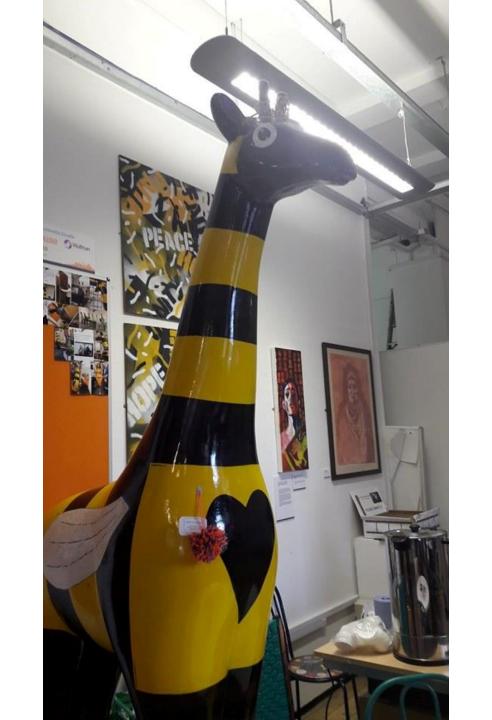




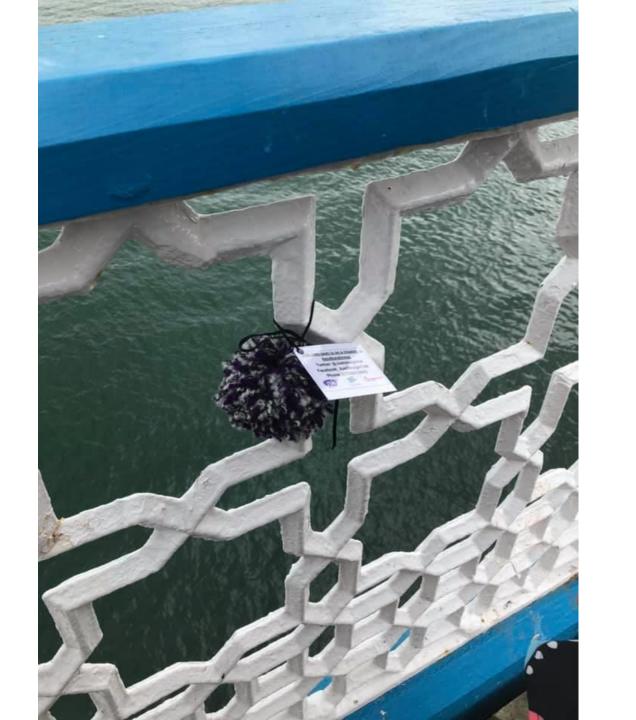
























"He has refused to disclose details about anyone else involved, but the investigation doesn't end here and we are determined to trace the others and bring them to justice."

Pom poms going global

An initiative to reduce social isolation in the Black Country has spread across the globe.

Members of the community in Coseley began knitting the pom poms at

weekly coffee mornings.

They then began attaching a note to spread positive messages about lonliness and "pom-bombing" the area.

The pom poms have been tied to trees, railings and even found in pubs and waiting rooms for others to find.

The quirky creations have proved so popular they've made their way overseas, with some travelling as far as Ja-

maica, Greece and Madeira.

Katey Beale, director of Just Straight Talk, who organises the coffee mornings, said: "We just want people to just start talking – if we can make it normal, we can say 'being lonely is a thing' and the more we talk about it, the more we can help people experiencing loneliness."

People interested in making pom poms are invited to attend the coffee mornings at the Rainbow Community Centre, Rainbow Street, between 10am

and noon on Thursdays.

Hospital worker



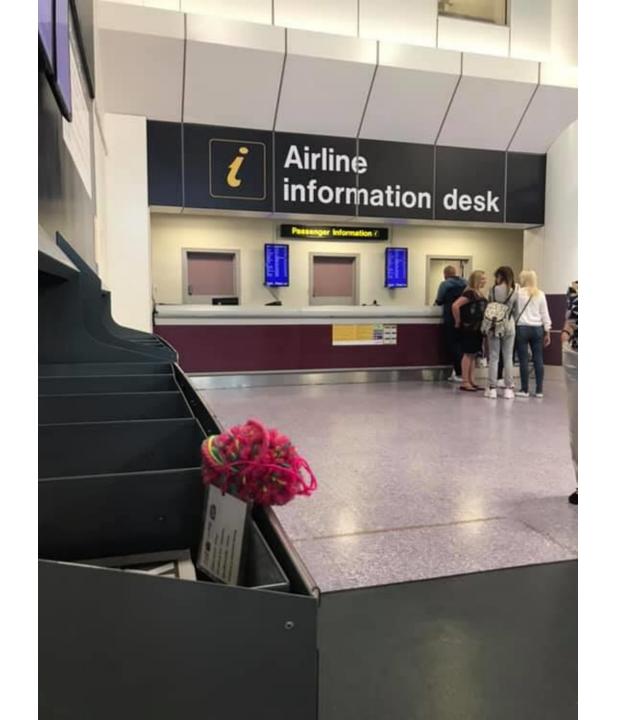
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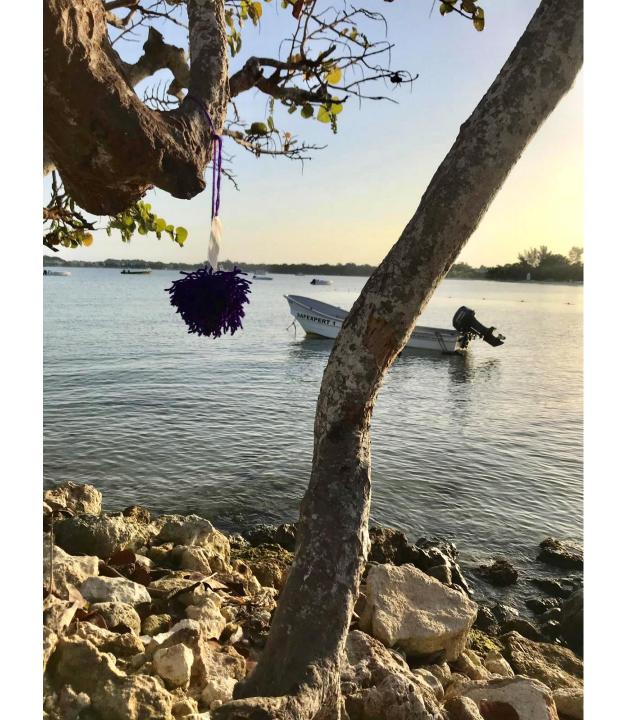












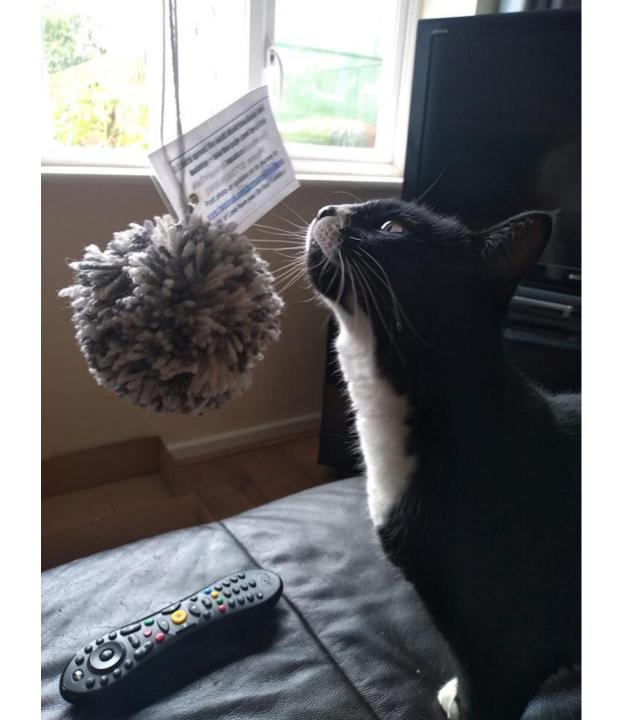






The Finders

























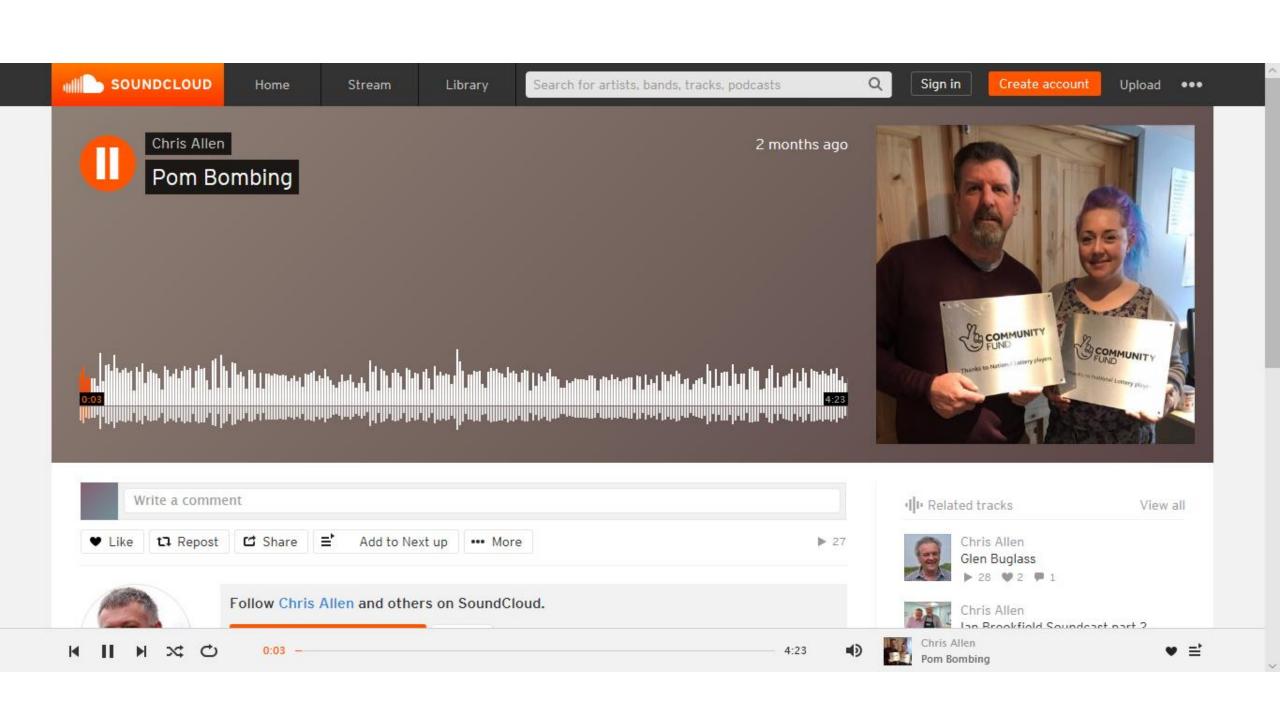
Press releases

Links to radio, newspaper and TV coverage









https://www.brighterkind.com/news/community/how-pom-poms-can-help-combat-loneliness

How pom-poms can help combat loneliness

Posted June 21st 2019

Share this story









Residents at Broadway Halls Care Home have recently been helping to raise awareness for loneliness around their local community - by making pom-poms!

Just Straight Talk is a Community project supporting people by providing the practical help and motivation they need to turn their lives around and reach their life goals.

In our local area, there have been knitted pom-poms popping up in various places such as parks, canal walks. But these are

not just ordinary pom-poms, these are a visual reminder to raise awareness that people are isolated and lonely in our surrounding area.

If you find a pom-pom, you are then asked to take it on a little vacation to another part of the area, so more people are becoming aware of the issue and then pictures are sent to a Facebook page to promote the scheme.

https://www.brighterkind.com/news/care-home-advice





Magic Moments Club

Assistant Julie and resident

Jean show off their creations



Resident Myra taking the pom-poms out into the local community!



Residents Jill and Doreen busy making pom poms



Resident Doreen with

Community Connectors



Residents busy making pom-poms at a coffee



The Pom Pom Club having a fabulous time at the



Can we help you?

BIRMINGHAM





















If you've been to Coseley lately, chances are some colourful pom poms have caught your eye.

The quirky creations have been popping up everywhere - and the reason behind them is truly heartwarming.

The 'pom bomb' phenomenon is designed to get everyone talking as part of JustStraightTalk and East Coseley Big Local's plan to reduce social isolation in the area.

Shona Gilsenan, who is heading up he project alongside colleague Dave Roberts, told Black Country Live the idea came to her while she was looking for a craft activity to run at a weekly coffee morning.





'I can guarantee' Solihull Moors manager makes this **Notts County** admission

PROMOTED STORIES





















Shona said people have already embraced the project and have been posting picture of the pom-pom's whereabouts on the **dedicated Facebook page**, adding: "One lady seems to be out on a pom-pom hunt, collecting as many as she can find, which is great.

"We have put a note on the pom-poms telling people about loneliness and asking people to take them with them, put them somewhere else, post pictures, give them away, talk about it, anything - as long as they just start talking."

Anyone who wants to help make pom poms is invited to attend the coffee morning at the Rainbow Street Community Centre, which takes place between 10am and noon on Thursdays.

B READ MORE

▶ Free things to do in Dudley with the family or for days out











