

CONNECTING GENERATIONS IN AN 'AGE OF DISCONNECTION'



THE CARES FAMILY

TOGETHER WE WILL EXPLORE

1. The Cares Family's model for intergenerational work
2. Experience of intergenerational work within Big Local areas
3. Ideas for how to work across generations in your partnership and community



WARMER



THE CARES FAMILY

Lauren
Head of Programmes, Manchester Cares



THE CARES FAMILY



Jess
Head of Programmes, Liverpool Cares





Iona
Adviser, The Cares Family



<https://vimeo.com/263368821>



THE CARES FAMILY

INSERT PHOTO OF OUTREACH

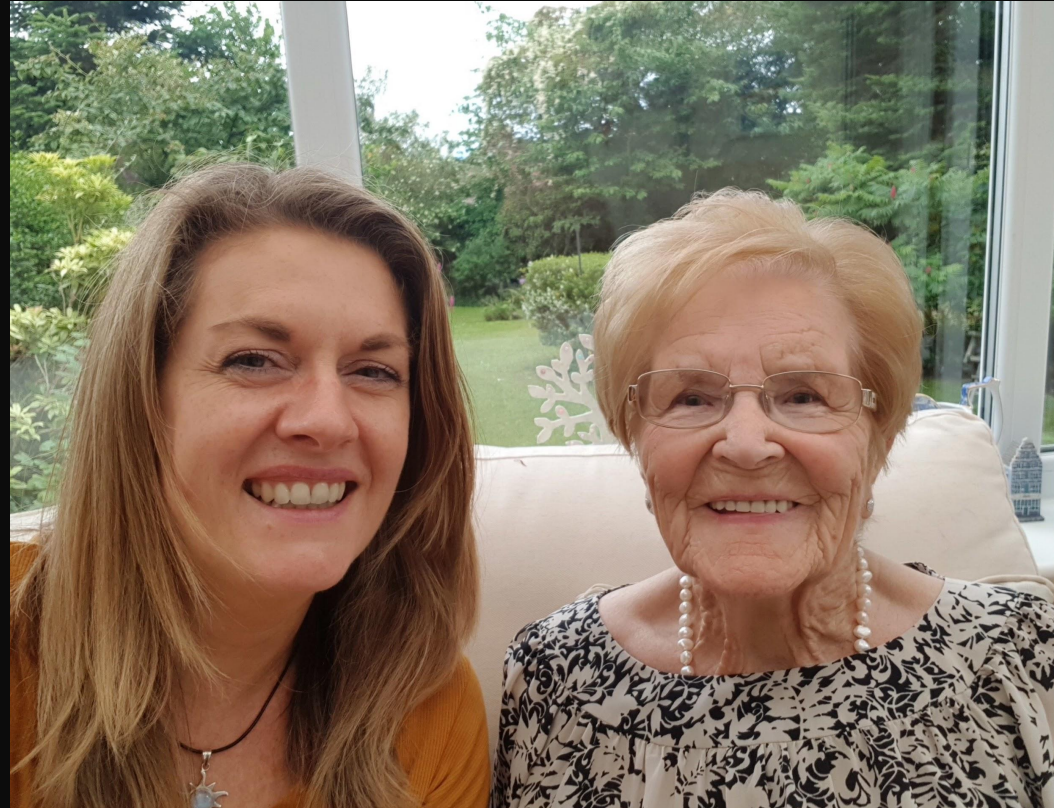


THE CARES FAMILY

INSERT PHOTO OF SOCIAL CLUBS



LOVE YOUR NEIGHBOUR



THE NUMBERS (BECAUSE WE HAVE TO)



73% of older people involved say their isolation is reduced as a result, 86% are better able to appreciate the changing world

77% say their relations with young people have improved. That they feel happier and that they have more people they can rely on



98% of young people involved say they have a stronger connection to the community



Older and younger neighbours alike say they feel “part of something bigger” than themselves



BUT MORE
IMPORTANT THAN
THE NUMBERS ARE
OUR PEOPLE AND
THEIR
RELATIONSHIPS...



INTERGENERATIONAL WORK AND THE LOCAL TRUST

John: Learnings from Mablethorpe
Big Local



THE CARES FAMILY

WHAT ALL THIS HAS IN COMMON



THE CARES FAMILY

1. Create shared experiences



2. Focus on mutual benefit



3. Use language deliberately



4. Work collaboratively



WE ARE NOT EINSTEIN

(LOADS OF PEOPLE ARE DOING WHAT WE ARE)



**SONGS AND
SMILES**

WALTHAMSTOW



THE GREAT GET
TOGETHER
NATIONWIDE



XENIA
HACKNEY



THE RURAL COFFEE
CARAVAN

SUFFOLK



THE CARES FAMILY

THE BRIGHTON TABLE TENNIS CLUB

BRIGHTON



THE CARES FAMILY

B:FRIEND
DONCASTER



SCENARIOS

My Big Local area has organised regular food sharing events to bring people together and build friendships. It's often difficult to persuade younger people to attend. What could be done to encourage younger participants to attend?

My Big Local area has a strong partnership made up of people mainly over the age of 50. What ideas might work to develop ways for younger people to engage or participate?



FEEDBACK



FINISHING UP

STAY IN TOUCH

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