

# First Two-Year Local Plan 2015-17



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## **What is this Plan about?**

Tang Hall is a Big Local area, funded by the Big Lottery. We have £1m to spend over 10 years to make the area a better place to live.

Over the last two years a Steering Group has been formed, made up of local people and organisations active and committed to our area.

We have talked to many residents about what they like about living in Tang Hall and what they would like to change. We have talked to partners and gathered their views. We have supported 10 local community groups to provide activities for local people. And we have worked with Joseph Rowntree Foundation to run a film project with young people to show what life in Tang Hall is like for those who live and work here and what could be done to improve Tang Hall in the future.

This Plan is a result of these discussions. It tells you what we want to do in the first two years of Big Local in Tang Hall.

The Plan should be read as an accompaniment to our Visual Plan which has been endorsed by many local people during our latest consultation exercise in the area.

## **Tang Hall today**

Tang Hall lies to the east of York city centre. The name 'Tang Hall' derives from Anglo Saxon Tang (meeting of two becks). Building here began in 1920s – Tang Hall is a relatively recent community with most properties less than 100yrs old. Adjacent areas include: Derwenthorpe, a Joseph Rowntree Housing Trust estate under construction in phases to 2015; Stockton Lane which is perceived as affluent and desirable and Osbaldwick, seen by residents as a village community.

Residents have told us about the benefits of living here – the proximity to the City Centre and University, a good range of facilities, a number of places of worship and lots of green space.

A Higher York student intern research project identified 125 businesses within the Big Local area. There are two primary schools, a good range of shops, a Community Centre, Children's Centre and Library.

The Tang Hall Big Local area has a population of approximately 9250. There are 1460 council-owned properties. There is a Traveller site on James Street, within the Big Local Area.

97.7% of residents are white but with a growing Eastern European population. 15 separate languages are registered in the area's schools. We have a significant student population, being so close to the University. There are also a large number of young families and the area has a younger population than York generally.

Tang Hall residents do face a range of challenges – worklessness, crime/anti-social behaviour, issues around student relations and integration and sustaining community resources. We have higher than the York average number of people living in poverty,

childhood obesity, poor health and use of services such as the Food Bank. While general crime levels are comparable with elsewhere in York, there are significantly more house burglaries in Tang Hall.

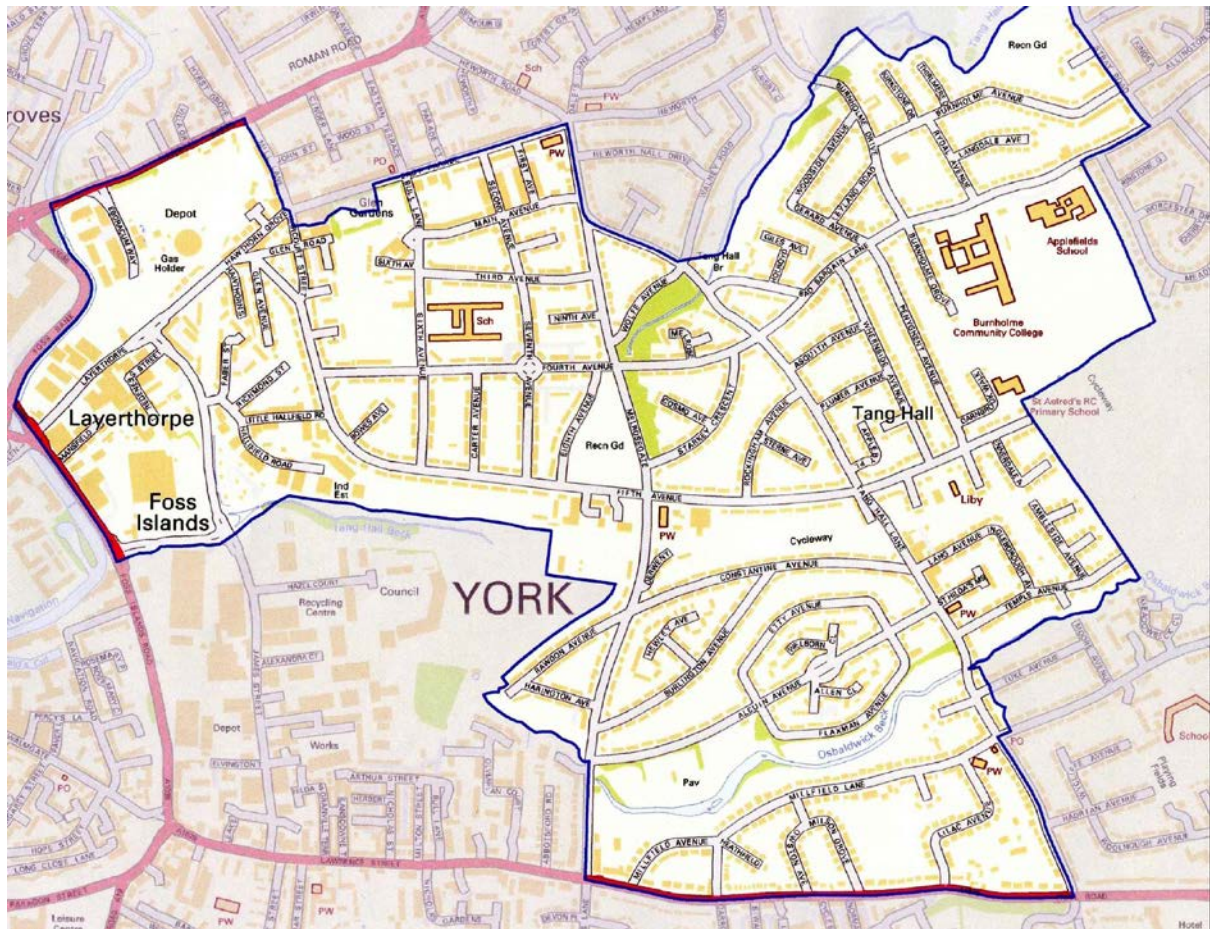
## **What we have done**

Since the Steering Group was formed in 2012, we have been very active, spreading the word about Big Local and forging durable relationships with local organisations. Our activities have included:

- Community Grants of £500 (maximum) have been awarded to:
  - Tang Hall SMART(music social enterprise) - See Film clip about the funded project: <http://youtu.be/i3QgkoMLuRs>
  - Heworth Tennis Club – See Film clip about the funded project: <http://youtu.be/Yell48egoBU>
  - Cricket Club
  - Burnholme Ladies Netball Club
  - Tang Hall School (Breakfast Club)
  - Enactus York (Student discount scheme)
  - York Wheels (older persons' transport)
  - The Island (young persons' mentoring project)
  - Tang Hall Residents' Association (Cycle track clearance/community orchard)
  - Archbishop Holgate School Table Tennis club
  - Frances Simon Community Drama Club
- JRF Film project – See links to these films below
- Partnership with UnLtd/Star People that has seen local residents supported in their enterprises
- Hosting a Big Local Spring School in 2014
- Hosting a Big Local Social Inclusion event, November 2014
- CYC 'Engaging Lunchtime' event, December 2014
- Engagement of a Community Development Co-ordinator to help us design and deliver our Local Profile and Plan
- Developed the model for our Partnership and agreeing the first membership



## The Big Local area



## Who we have spoken to?

Event	Nature of event	Date
<b>Phase One – to introduce Big Local and gather views of the area</b>		
'Getting People Involved' sessions	4 x 'kick start' events to introduce Big Local to residents and partners	26 <sup>th</sup> /27 <sup>th</sup> February 2013
Community Centre Open Day	Stall at Community Centre	14 <sup>th</sup> September 2013
Tang Hall Summer Sensation	Big Local event at Burnholme College	27 <sup>th</sup> July 2013
Higher York at Summer Sensation	Survey on adult learning	27 <sup>th</sup> July 2013
Celebrate York	Student event in Hull Road Park	10 <sup>th</sup> May 2014
CYC Housing in schools	Research in two local primary schools	Spring 2014
Business Consultation	Carried out by Higher York interns. Also focusses on students and older people.	Reported April 2014
Community Conversation	CYC community consultation in Hull Road ward	10 <sup>th</sup> March 2014
Burnholme College 'Have Your Say'	Community consultation on future of former Burnholme College site	15 <sup>th</sup> March 2014
Tour de Tang Hall	Community cycling event	15 <sup>th</sup> July 2014
Big Gig	Lottery-funded music event at former Burnholme College	12 <sup>th</sup> July 2014
Interview transcripts	Audio from the JRF film project	Summer 2014
<b>Phase Two – to discuss the draft Local Plan</b>		
School Christmas Fair		December 2014
Children's Centre Drop-In sessions	Two visits to drop-in New Born and Toddler support sessions	January 2015
Community Centre		January 2015

## **Our priorities**

We have settled five priority areas for our first Plan, based on what we learnt by talking to local residents and partners. These are detailed below, along with links to relevant films made as part of the Big Local/Joseph Rowntree film project:

### **Well-being**

Focus on:

Crime; Anti-social behaviour; Health; Caring; Debt; Building capacity to contribute  
<http://youtu.be/1fTsDyFil-w>

### **Environment and Transport: the impact**

Focus on:

Road and pathway conditions; Parking; Bus routes; Traffic levels; Littering; Green amenities such as parks and gardening projects; Osbaldwick and Tang Hall Becks.

### **Young people and family support**

Focus on:

Parenting support; Education; Youth activities – existing and new; Cost of activities.  
[http://youtu.be/x\\_9E\\_T-uXH0](http://youtu.be/x_9E_T-uXH0)

### **Amenities and local facilities**

Focus on:

Housing issues; Activities for all groups in the community; Activities at the Community Centre and other venues; Sports facilities; Café/central meeting place; Shops.

<http://youtu.be/KHHz7aT1D9Q>

### **Cross-cutting themes – Building community connections**

Focus on: Connecting with community life; Digital inclusion; Volunteering opportunities; Jobs and training; Business and enterprise; Communication; Consultation.

<http://youtu.be/TEmz545K9Gk>; <http://youtu.be/cxDXfoka9nY>

## 2-year Big Local Plan

Ideas for taking the theme project forward are presented in *italics*.

Priority	Impact	Project or plan	Rational for project	Details of project	Budget
<b>Well-being</b>	Debt; Building capacity to contribute	<p>1. Extension of existing surgeries providing debt and housing advice (CYC Housing and CAB) – to run in different venues around the area.</p> <p><b>YEAR ONE &amp; TWO</b></p>	<p>There is more demand for this service than can currently be met by the existing weekly surgery.</p> <p>The Community Centre is not accessible to all parts of the area and there are likely to be other suitable venues.</p> <p>The project would be funding for extra venues, potentially staff costs and the training of local volunteer advisors.</p> <p>Recognise this is replacing existing CYC support but this was always one-off, time-limited funding.</p>	<p>Identifying and meeting costs of new surgeries in new venues.</p> <p>Potential support to increase CAB capacity.</p> <p>Money advice workshops.</p> <p><i>Involve the Library and surgery providers to explore need, capacity and possible new venues.</i></p> <p><i>Sustainability through training volunteers which also raises capacity for future employment.</i></p>	<p>£20,000 a year</p> <p>Total: £40,000</p>



<b>Well-being</b>	Health; Caring; Building capacity to contribute	2. Dementia- Friendly Tang Hall  <b>YEAR ONE</b> (Training, engagement) <b>YEAR TWO</b> (Delivery)	Dementia is a growing problem in society and there are plans for York to become a Dementia-Friendly City. Work is already going on at the Community Centre to develop awareness and address issues.  Year One engagement with a view to supporting a specific project in Year Two.	Identifying what support is needed in addition to that already provided.  <i>Involve York Older Peoples Assembly (YOPA) and other partners including Age UK and the project already underway at Community Centre.</i>	£7,500 a year Total: £15,000
<b>Environmental and Transport impact</b>	Green amenities  LINKS TO SKATE PARK PROJECT (7) BELOW	3. Melrosegate Playing Field  <b>YEAR ONE</b>	This area is at the heart of Tang Hall. It is mentioned heavily in consultation. There are issues for TH School which owns it. It would be a visible sign of the difference Big Local can make.	Catalyst for a conversation about short-term community, long-term ownership and sustainability.	£3,000
<b>Young people and family support</b>	Youth engagement	4. Community- based youth work (11-17)  <b>YEAR ONE/TWO</b>	Most often mentioned issue of concern in consultation is young people hanging around shops and green spaces. No CYC-funded youth work in the area. The only youth workers are church-funded. Can be used as an engagement tool for Big Local. CYC 16-18 Foundation	Funding a part-time Youth Worker focused on relationship-building and giving out information on what is available. Intelligence- gathering about what young people would like to see developed in the area. Possible future projects to emerge from this work.	£20,000 per year Total: £40,000

			learning programme – happy to liaise over referrals and support.	<i>Explore working in conjunction with youth leadership programmes and existing experience and skills in the area. Focus on future youth leaders to build their capacity. Engage with youth workers already working in the area.</i>	
<b>Young people and family support</b>	Youth engagement	5. Arts and media-based youth activities. Including Story-telling.  <b>YEAR ONE/TWO</b>	The JRF Film Project has shown that arts and media can effectively engage young people. Arts provide an alternative to sports which do not appeal to everyone. Story-telling recognises low literacy levels and Traveller communities in the area. There is a need to promote inter-generational work. York Learning team is working with learners on Functional Skills courses with the Libraries and Archives Team.	Raising awareness of what is available. Supporting project/s that has a focus on bringing young and older people together.  <i>Possible project with Dave Fleming/Explore York – Rose liaising. Explore Story-telling providers. Involve Children's Centre and Burnholme Nursery? Identify target groups.</i>	£10,000
<b>Young people and family support</b>	Youth engagement	6. Sport-based youth activities  <b>YEAR ONE/TWO</b>	Sports activities are mentioned regularly in consultation and are a proven way to engage young people. Community Grants already supported tennis and cricket	Establishing and raising awareness of what is available and what gaps might exist.  <i>Liaison with Kevin Davies from Archbishop Holgate</i>	£5,000

			clubs so there is on-going relationship. Disability sports facilities need to be included.	<i>School to co-ordinate sports clubs and CYC Sports &amp; Leisure Team.</i>	
<b>Young people and family support</b>	Youth Engagement  ALSO LINKS TO MELROSEGATE PLAYING FIELD PROJECT (3) ABOVE	7. Skate-park/BMX track  <b>YEAR ONE/TWO</b>	Mentioned regularly in consultation.	<i>Look at fund use of existing portable skate-park. Will help to establish demand for a permanent skate-park.</i>	£5,000  ?
<b>Amenities and local facilities</b>	Activities at the Community Centre and other venues	8. Map community assets and facilities to establish sustainability needs  <b>YEAR ONE</b>	Especially in absence of firm plans for Burnholme Hub, need to establish what assets exist and what they need to be sustainable. The Community Centre is in the process of asset transfer to a charity and other assets are also community owned.	Study to establish what community facilities exist and what help they need to be sustainable. Also the opportunities that might be presented to provide a location for a regular Big Local presence.  <i>Look at need for a capital grants programme.</i>	£3,000
<b>Building community connections</b>	Connecting with community life	9. Putting on approx. 2 community-run events per year	Track record of successful community events in the area. Also presents Big Local with consultation opportunities.	Funding Community Fun Days and similar events. Helping co-ordinate events to avoid clashes and encourage joint working – a Big Local-established calendar of	£20,000

		<b>YEAR ONE/TWO</b>  10. Twice-yearly Partner events  <b>YEAR ONE/TWO</b>	Build on the Partner Event held in September 2014	events.  Enable regular public longer-term relationship-building.	£2,000 per year Total £4,000
<b>Building community connections</b>	Connecting with community life	10. Community Grants programme  <b>YEAR ONE/TWO</b>	Early rounds of this have been successful in supporting local groups and raising Big Local's profile. They provide 'quick wins' and are easy to access. Can help to raise the capacity of local groups and building community connections. Provide a steady stream of positive stories about the area.	Continuing to provide a rolling programme of small Community Grants – Review scope and budget. Focus on start-up activities and new ideas.	£10,000 a year Total: £20,000



<b>Building community connections</b>	Jobs and training	<p>11. Supporting existing providers of work-focused learning including inter-generational projects</p> <p><b>YEAR ONE &amp; TWO</b></p>	<p>Children's Centre runs Aspire project to encourage parents back into work.</p> <p>York Learning runs 4 week Employability courses for unemployed as well as various qualification based courses (inc English/Maths). Also Support for Families project – various links possible.</p> <p>Also run Maths &amp; Money course, developed with CAB. Need to focus on general confidence building and mental health.</p> <p>Existing programmes can be flexible about location and in particular around IT Skills training have the capacity to deliver more.</p> <p>Demand for pre-apprenticeship training in the area (currently all City-based).</p>	<p>Training Access Fund including course costs through and Education Grant. Working with existing providers to add value to what they currently deliver. This may be finding and equipping venues (see Digital Inclusion projects below) or making flexible delivery sustainable.</p> <p><i>Fiona Himsworth would like to look at running an English course based on applying for Community Grants, giving people these skills as well as up to date qualifications.</i></p>	<p>£10,000 per year Total: £20,000</p>
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<b>Building community connections</b>	Digital Inclusion	12. Community Wi-Fi for Tang Hall  <b>YEAR ONE</b>	Need for digital access to be available across the area as applications for most things are now on-line (school places, benefits, job seeking, debt management etc) As the majority are online then the last 15% is focused on deprived areas, elderly, disable and those on low income and benefit suffer disproportionately from social exclusion and accelerating as the digital sphere increases.	Establish(feasibility) the extent of the digital exclusion in Tang Hall and map area of current provision to see extent of usage a latency of demand. ( ref JRF digital inclusion project upcoming in Tang Hall) Cost benefit analysis of community Wi-Fi which would be low cost to residents/businesses and free to those in need. Pursue ability of project to raise revenue and become sustainable over the 10 years Also check TH library, THCC, etc digital services for integrated offering.	£3,000
<b>Building community connections</b>	Business and enterprise	13. Business consultation focusing on James Street; Layerthorpe; Ebor Industrial Estate (Hallfield Road)  <b>YEAR ONE</b>	A consultation project has been carried out with local shops. However, there are a range of businesses in the area that have not been targeted to date.	Consultation exercise and development of on-going relationships with key businesses in the area and working with student group from York University are currently undertaking a discount card project (Enactus).	£3,000

Building community connections	Communication	14. On-going PR  <b>YEAR ONE/TWO</b>	To maintain awareness of THBL and develop relationship with residents, business and partner orgs To use communication plan to integrate a cohesive approach to ensuring all projects, plans events and meeting are part of an overall strategic direction and including digital (website) and social media.	Marketing plan incorporating PR strategy, events management schedule, consultation schedule and contact database	£5,000
Building community connections	Communication	15. <i>Tang Hall</i> publication  <b>YEAR ONE</b> Pilot publication with students  <b>YEAR TWO</b> More comprehensive 'What's On' guide developed	Will support THBL ambition to be a hub for co-ordination of local activity, could build on/promote website. ' <i>Tang Hall Together</i> ' publication has been produced by learners on a Family Learning course – keen to be involved again.          On THBL website	Enactus discount card project will include a (student-focused) directory of businesses taking part in the scheme. This can act as a pilot for future development.  Explore on-going funding, including Family Learning, to sustain it, with the possibility of it becoming a self-funding local 'What's On' guide produced by local people.  <i>Discuss with Family Learning their potential involvement as part of an English course.</i>	'Getting Started' small grant already awarded.          £5,000

<b>Building community connections</b>	Consultation	16. Focused consultation with identified groups e.g. older people, young professionals and travellers  <b>YEAR ONE/TWO</b>	Recognition that some groups have been insufficiently consulted during the <i>Getting Started</i> phase of Big Local development. Family Learning is working with a number of Travellers from James St.	Establishing a sub group to look at this issue. Taking opportunities available to fill in identified gaps.  <i>Incorporate into a Community Development Worker role.</i>	£1,000 per year Total: £2,000
<b>Building community connections</b>	Business and enterprise	17. Loans to small businesses  <b>YEAR TWO</b>	A recognised way of supporting local enterprise with a track record in other Big Local areas.	<i>Work with Acorn Project and Business School at York St John Uni.</i>	£10,000
<b>Building community connections</b>	Business and enterprise	18. Supporting the self-employment and small businesses  <b>YEAR TWO</b>	Supporting self-employed tradespeople; micro-businesses; SMEs and sole-traders.	Meeting needs for networking and sharing expertise. Helping these groups understand what Big Local can offer.  <i>Identify needs. Link to UnLtd and form contacts to explore future support.</i>	£3,000
<b>Building community connections</b>	Connecting with community life	19. Big Local capacity to deliver projects	There is a need to engage support to ensure momentum is kept up once the Plan is published and to ensure that timescales are met.	Support will be needed around: <ul style="list-style-type: none"> <li>• Co-ordination of the Local Plan</li> <li>• Feasibility studies</li> <li>• Community Development</li> <li>• Marketing</li> </ul>	£35,000 per year Total: £70,000



		<b>YEAR ONE/TWO</b>		<ul style="list-style-type: none"> <li>• Admin</li> </ul> <p>It is unlikely that all this will be located in one post. A mix of full and part-time direct employment and engagement of freelance workers needs to be considered</p> <p>.</p> <p><i>Aim to recruit locally and/or supplement skills and capacity with interns, focusing on building skills within the area.</i></p>	
<b>Building community connections</b>	Connecting with community life	20. Community transport  <b>YEAR TWO</b>	Not all residents can physically access all areas and facilities available locally.	Feasibility of providing a community transport vehicle.	£3,000
<b>Total spend over 2 years:</b>					£289,000

