

The Munch Club

A successful outcome arising from
Community Consultation

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together

Some facts about Sale West ...

- ❑ Situated around two miles west of Sale town centre
- ❑ Our Local Authority is Trafford, one of the 10 boroughs of Greater Manchester
- ❑ The estate was built in the early 1970's to rehouse people from inner city Manchester
- ❑ At the time, it was considered the 'Jewel in the Crown' of Manchester's overspill developments
- ❑ Current population is around 3,800



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Our Partners

- ❏ Sale West and Ashton Partnership agencies
- ❏ Irwell Valley Housing Association
- ❏ Trafford Housing Trust
- ❏ Sale West Community Church
- ❏ Local schools and colleges
- ❏ Trafford Council



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Let's compare notes!

Take the next five minutes for discussion ...

- ❏ List 2/3 ways by which you have consulted your community
- ❏ Have you encountered any barriers to successful consultation?
- ❏ Which methods gave the best results and why?



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Our Consultation Methods include:

- ❏ Polling Day survey
- ❏ Survey Monkey
- ❏ Suggestion boxes in Community Centre
- ❏ Christmas lunch/other similar events
- ❏ Questionnaires
- ❏ Holding weekly 'drop in' sessions
- ❏ Encouraging dialogue via our Facebook page and website
- ❏ Fun days (family events)



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One thing we discovered was that ...

- ❏ Low income families need more help
- ❏ No equivalent of free school meals during holidays
- ❏ Good idea to provide free activities for children *and* parents during holidays

This led to ... The Munch Club



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Next steps include ...

- ❏ Offering advice to parents/carers about cooking on a budget
- ❏ Providing packs with recipe cards and ingredients
- ❏ Building on our success so far by extending both the hours and the activities

Other opportunities for conversation ...

Matched funding enabled us to organise a Christmas meal for over 100 of our more isolated residents ...



... and gave us another opportunity to ask them for their views and suggestions via a short questionnaire (with prize draw!)

We followed this up with an invitation for Afternoon Tea

Another great chance to have a proper chat with some
of our older residents ...



They had lots of excellent ideas!



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Which resulted in ...

A trip out to Bury Market at just £3.00 each!



A 'captive audience' on the bus provided lots more ideas; trips to the theatre, cinema, garden centres or a day at the seaside.

Identifying other groups

For example:

- 🧩 Young people
- 🧩 Vulnerable individuals/groups
- 🧩 Non-English speakers
- 🧩 Socially isolated individuals/groups e.g. housebound



We have already begun to research how we can reach out and connect with these groups.



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Using other events to get our message across ...

We used the fact that the Manchester Marathon route passes by the Sale West estate to promote ourselves and engage with local residents



Our recent Launch Event

- ❏ Gave residents the chance to prioritise the projects they had previously suggested
- ❏ Provided lots of information and fun activities to engage our residents
- ❏ A forum to give our young people a voice was top choice for our first major project
- ❏ Another great opportunity for consultation!



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Our Launch Event was a great success (despite the weather!)



Do *you* have what it takes to be a consultant?

“ I have no more intelligence than anyone else, but I have a passionate curiosity about all things.”

Albert Einstein

“ Mobile phones have the capacity to connect you with people on the other side of the world, whilst disconnecting you from the person sitting next to you.”

Anon



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