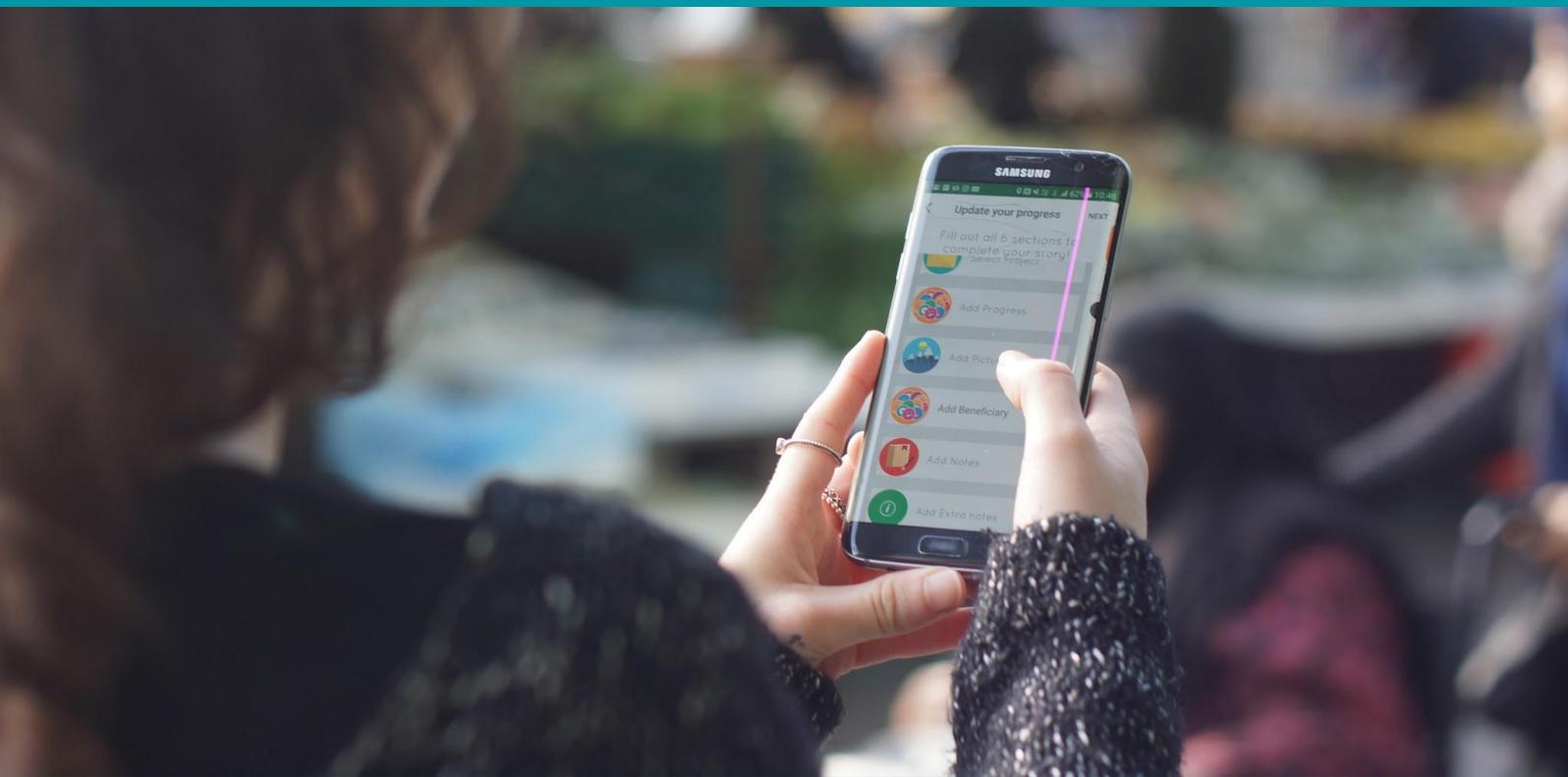


SHARING YOUR BIG LOCAL IMPACT ON MAKERBLE



LOCAL TRUST & MAKERBLE



Makerble is a tool that shares the impact you make

Makerble lets you create a project for every set of **Activities** you run.

You probably have several sets of Activities for each of your Priorities, so that will mean that you will have a variety of Makerble Projects. E.g. a different project for Big Lunches, Trips, Recruitment Fairs, etc.

Each project has its own Makerble Page where you can post **Stories** about the progress you are making to describe your impact.

You can even include a **Donate** button so that people, funders and businesses in your local community can support the important work you're doing.

This is an example of one of the many project pages a Big Local Area has.

The screenshot shows a Makerble project page for 'Recruitment Fair'. At the top, there's a navigation bar with 'Home', 'Projects', 'Summary', a user profile for 'Matt Kepple', and a search bar. The main header features the project title 'Recruitment Fair' and a description: 'A project by Cardiff Big Local led by Julis Koch. The aim of this project is to eventually lead young people into long-term employment. By running a recruitment fair with local employers presenting job opportunities and by organising workshops and individual coachings of this 2-day event, Cardiff Big Local seeks to tackle youth unemployment on...'. Below the header are buttons for 'Follow', 'Edit Project', 'Add Story', and 'Participants'. The main content area is divided into several sections: 'Activity outputs' (Internships arranged: 20, Workshops Run: 30, Recruitment fairs run: 1), 'Participation outputs' (Training organisations attending: 10, Employers attending: 50, Employment seekers attending: 100), 'Short-term outcomes' (Confidence Gained To Apply For A Future Position: 14 Skills Learned), 'Medium-term outcomes' (Work Experience Gained: 12 Weeks of Work Experience Completed), and 'Long-term outcomes' (Stable Long-Term Employment Reached: 30 Interns Taken On By Employer). A 'See More' button is located below these sections. Below the main content, there are two story cards. The first story reports that 12 weeks of work experience have been completed and 30 interns recruited. The second story reports that 30 workshops were run, 1 recruitment fair was held, and 20 internships were arranged. To the right of the stories is a 'Team' section with photos of Julis Koch, Julis Koch (BI), and Vivien Valencourt. At the bottom right, there is a 'Followers' section with a photo of Matt Kepple (BI). A vertical 'Feedback & Support' button is on the far right edge of the page.

It's easy to create Stories and tag them with your impact

On Makerble you have access to a vast library of **Impact Badges** that you can tag your stories with.

For example, if you ran an Exercise Class and 12 people attended, you could take a picture of the class and tag it with the **Exercise Class Attendees** Impact Badge and select the number 12.

Your stories can contain absolutely anything:



Pictures - Videos - Audio Recordings - Documents - Files - People

The image displays three overlapping story cards from the Makerble platform, each featuring an impact badge, a photo, and a text description.

- Card 1 (Left):** Features a yellow badge with '33x Workshop Attendees'. The photo shows people at a workshop. Reported by Katy Haigh. Text: "This month we're running 4 more pro... Newton and Frankland prisons in Du... Prison and at Elmley Prison on the Is... So far there are 33 participants, with... working towards Team-working qual...". Includes 'FAV (0)', 'Like', 'Share', and 'GIVE TO THIS' buttons.
- Card 2 (Middle):** Features a purple badge with '1x Attendees'. The photo shows a group of people in a rural setting. Reported by Ruth Calkins. Text: "The medicine box arriving at one of the remote clinics this week. Not our busiest clinic in terms of population but the complete lack of sanitation in t... area is putting children's lives in danger daily. Schistosomiasis is prevalent in this area." Includes 'FAV (0)', 'Like', 'Share', '0', and 'GIVE TO THIS' buttons.
- Card 3 (Right):** Features a blue badge with '88x Exercise Books Purchased'. The photo shows children sitting on the grass reading books. Reported by Matt Kepple. Text: "Every child's education begins with a simple exercise book. The 88 new exercise books we've purchased using your donations means that 88 more Indian children can write stories, learn maths and begin to build themselves an amazing future." Includes 'FAV (0)', 'Like', 'Share', '0', and 'GIVE TO THIS' buttons.

You are in control of whether the stories you post are Public or Private. You can even control the level of privacy.

You can optionally share your stories and project page to your favourite social media sites such as Facebook and Twitter.

Every activity you do creates an impact

You already know the difference your activities make to people's lives. Makerble enables you to communicate that difference to the world.

Whoever your audience is, Makerble makes it easy for them to understand the difference you make. For example:

- your current team,
- potential volunteers,
- local press,
- local businesses,
- local government
- funders
- your various followers on social media,

On Makerble you have an Impact Canvas showing the impact of every set of activities you do.

It allows you to use **numbers** and **stories** to communicate the difference that your activities make to people's lives and your environment.

Every project has its own Impact Canvas but on your Local Area page you can show the total impact with numbers and totals from across all your activities and projects over time.



There are three ways to create an Impact Canvas:

1. **Do Nothing and just write stories.** Makerble will automatically detect the Impact Badges you add to your stories and intelligently arrange them for you on the Impact Canvas.
2. Use an **Impact Template.** Every Impact Canvas can be turned into a Template so that other Local Areas can apply your Impact Canvas to their projects.
3. **Ask the team at Makerble to set it up for you.** We are available to help you get started.

Makerble is for everyone and for every Big Local Area

Makerble has been designed to feel like one of your favourite social networks.

Follow

Follow projects which other Big Local Areas have made public. Gain inspiration from the wider Big Local community. Or keep your project private if you would prefer to.

Add Story

Create stories in one click or tap. Use the website or the mobile app to post stories which showcase your impact.

Add comment

Comment on stories about the projects you report on and follow. You can also Like and Repost your favourite stories. Use the comments to find out additional information about how a particular activity was done.

Send Message

Send a private message to someone within your Local Area or in another Local Area. Ask them for advice, suggest a collaboration or simply give them encouragement.

The screenshot displays the Makerble website interface. At the top, the navigation bar includes 'Home', 'Projects', 'Summary', a user profile for 'Matt Kepple (BI)', a message icon with '0', a search bar, and a 'New Story' button. The main content area is divided into three columns:

- MY PROJECTS:** A list of projects with progress bars and edit icons.
 - Recruitment Fair (Follower and Editor): 211 Impacts made
 - Big Lunch (Leader): 380 Impacts made
 - Trips For Young People (Editor): 7 Impacts made
 - Health Awareness Sessions & Exercise Classes (Editor): 0 Impacts made
 - Allotments / Veg Box Scheme (Editor): 12 Impacts made
 - Energy Efficiency Training (Editor): 0 Impacts made
- NEWSFEED:** A central stream of stories.
 - Story 1: '5 Attendees and 2 Visits to nature reserves by Matt Kepple (BI) working on the Trips For Young People project for Birmingham Big Local' (posted less than a minute ago).
 - Story 2: '30 Workshops Run, 1 Recruitment fairs run, 20 Internships arranged, 100 Employment seekers attending, 50 Employers attending, and 10 Training organisations attending in Cardiff by Julis Koch (BI) working on the Recruitment Fair project for Cardiff Big Local' (posted about 7 hours ago).
 - Story 3: '1 Events held and 200 Event attendees by Matt Kepple (BI) working on the Big Lunch project for Birmingham Big Local' (posted 10 days ago).
 - Story 4: '1 Educational sessions held, 3 Family Councelling Sessions Held, 4 Advice Given, and 5 Group Therapy Sessions Held by Julis Koch (BI)' (posted 10 days ago).
- MY IMPACT:** A dashboard showing progress over time.
 - 5 Attendees
 - 2 Visits to nature reserves
 - 1 Events held
 - 200 Event attendees

A vertical 'Feedback & Support' button is located on the right edge of the interface.

We are here to support you to share the difference you are making

Every activity you do contributes to the bigger picture

Your central Impact Dashboard shows you the total impact that all of your activities have achieved over all time from across all your projects.

Imagine the impressive story you will be able to tell over the course of a decade.

At a nationwide level, the combined impact of every single activity will be visible as well, enabling Local Trust to share the work you do and gain more funding for it

Makerble
help make change

Home Projects Summary **Matt Kepple** Search Help More **New Story**

Export data | Charity Dashboard | New story

Impact Tracker

View As: Birmingham Big Local

[Allotments / Veg Box Scheme](#)
[Big Lunch](#)
[Book & Kindle Club](#)
[Energy Efficiency Training](#)
[Health Awareness Sessions & Exercise Classes](#)
[Trips For Young People](#)

See More

Progress

Journey List

Attendees	<div style="width: 100%;"></div>	183
Book Club Sessions Held	<div style="width: 20%;"></div>	5
Books Read	<div style="width: 20%;"></div>	5
Event attendees	<div style="width: 100%;"></div>	200
Events held	<div style="width: 5%;"></div>	2
People In The Book Club	<div style="width: 40%;"></div>	19
People With An Allotment Plot	<div style="width: 10%;"></div>	9

See More

Story

All Stories Pictures and Videos Audios Documents

5 Attendees

The young people had a great time

By Matt Kepple (8) 19:31
6 Jun 2017

Trips For Young People [Full Story](#)

1 Events held

We had a surprise rave

By Matt Kepple (8) 13:20
27 May 2017

Big Lunch [Full Story](#)

1 Events held

Fantastic first Big Lunch! So delighted with the turnout!

By Clare Robbins 08:33
27 May 2017

Big Lunch [Full Story](#)

9 People With An Allotme...

It's been so encouraging having people in the community L...

By Edmund Errands 08:04
27 May 2017

Allotments / Veg Box S... [Full Story](#)

3 Veg Boxes Delivered

Today we did our first delivery of veg boxes. This gentle...

By Edmund Errands 07:54
27 May 2017

Allotments / Veg Box S... [Full Story](#)

4 Books Read

It's been a bumper month! We've had 12 new people join th...

By Matt Kepple 17:35
26 May 2017

Book & Kindle Club [Full Story](#)

1 Books Read

This week we read Far From The Madding Crowd. Loved it!

By Matt Kepple 17:33
26 May 2017

Book & Kindle Club [Full Story](#)

Team



Matt

4
Stories Written



Clare

1
Stories Written



Edmund

2
Stories Written



Annabel

0
Stories Written

GETTING STARTED

This July, Makerble will be made available to an Early Bird selection of Big Local Areas.

If you are interested in being among the first Big Local Areas to use Makerble, let us know.

1. Tell Big Local that you are interested in using Makerble. Email **Jeremy.Yung@localtrust.org.uk** or call him on 020 3588 0574
2. Let Makerble know that you are interested as well. Email **biglocal@makerble.com** with the name of your Big Local Area and we will add you to the Early Bird List

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Twitter: @makerble

Website: www.makerble.com