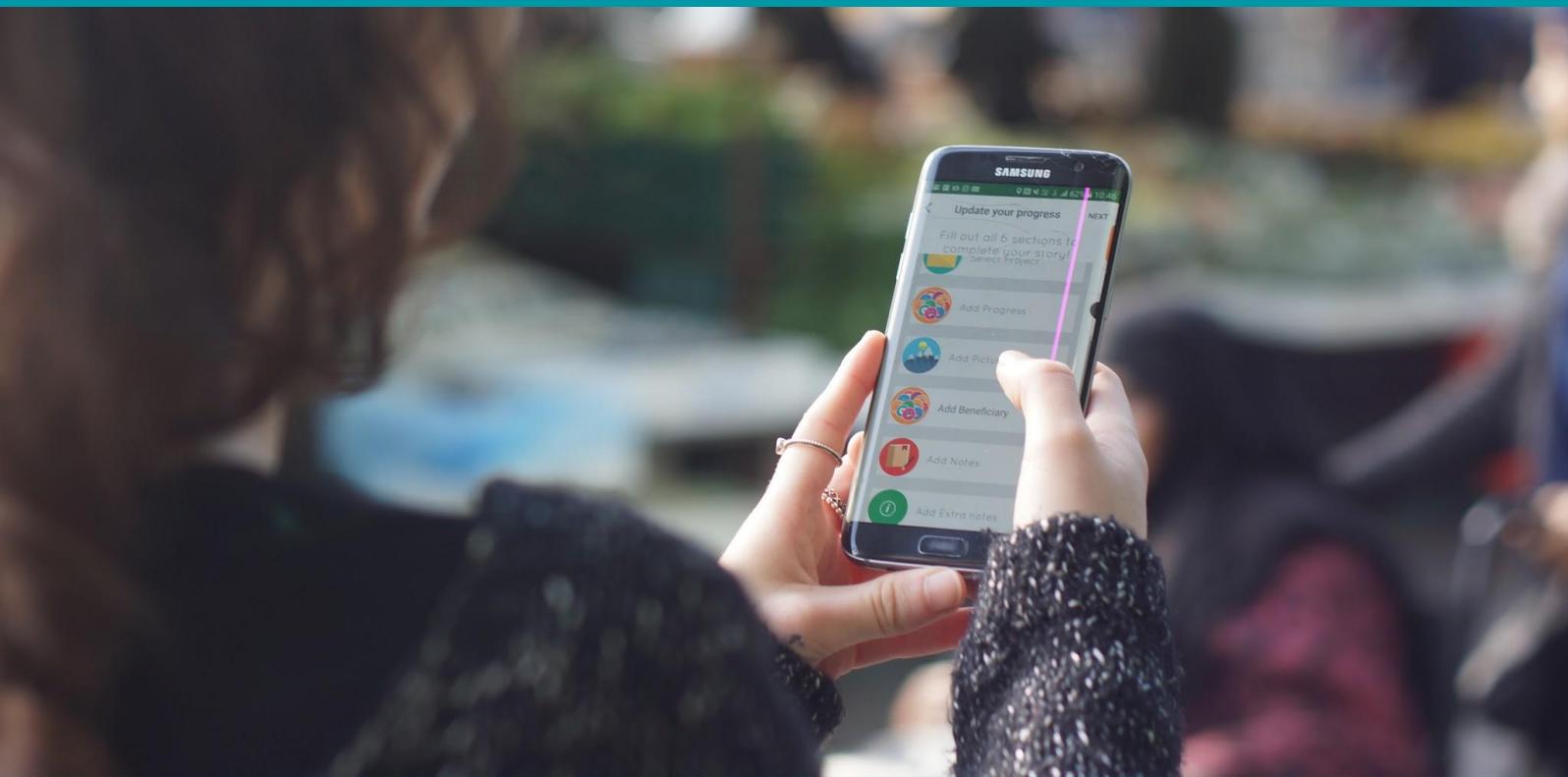


# SHARING YOUR BIG LOCAL IMPACT ON MAKERBLE



LOCAL TRUST & MAKERBLE

# Makerble is a tool that shares the impact you make

Makerble lets you create a project for every set of **Activities** you run.

You probably have several sets of Activities for each of your Priorities, so that will mean that you will have a variety of Makerble Projects. E.g. a different project for Big Lunches, Trips, Recruitment Fairs, etc.

Each project has its own Makerble Page where you can post **Stories** about the progress you are making to describe your impact.

You can even include a **Donate** button so that people, funders and businesses in your local community can support the important work you're doing.

This is an example of one of the many project pages a Big Local Area has.

The screenshot shows a Makerble project page for 'Recruitment Fair'. The page is titled 'Recruitment Fair' and is a project by Cardiff Big Local led by Julis Koch. The aim is to lead young people into long-term employment through a recruitment fair with local employers. The page features a progress dashboard with various metrics and a team section.

**Makerble** Help make change

Home Projects Summary Matt Kepple Search Help More **New Story**

## Recruitment Fair

A project by **Cardiff Big Local** led by **Julis Koch**

The aim of this project is to eventually lead young people into long-term employment. By running a recruitment fair with local employers presenting job opportunities and by organising workshops and individual coachings of this 2-day event, Cardiff Big Local seeks to tackle youth unemployment on...

1 Follower | 2 Stories |

[Follow](#) [Edit Project](#) [Add Story](#) [Participants](#)

Plan  List

Activity outputs	Participation outputs	Short-term outcomes [Changes in Attitude, Ability, Capacity]	Medium-term outcomes [Changes in Behaviour]	Long-term outcomes [Changes in Quality of Life]
Internships arranged: 20 Workshops Run: 30 Recruitment fairs run: 1	Training organisations attending: 10 Employers attending: 50 Employment seekers attending: 100	Confidence Gained To Apply For A Future Position Skills Learned: 14	Work Experience Gained Weeks of Work Experience Completed: 12	Stable Long-Term Employment Reached Interns Taken On By Employer: 30 Improved readiness to join the employment market

See More

We're glad to report that 12 weeks of work experience have been completed by our interns recruited at our recruitment fair this year, with an additional 30 who have been taken on by employers prese... [View](#)

19:23 26/05/2017 Location: Cardiff, United Kingdom

[f](#) [g+](#) [p](#) [t](#) [t](#) [m](#)

FAV(0)

30 Workshops Run | 1 Recruitment fairs run | 20 Internships arranged

Our second recruitment fair has been incredibly successful. We ran 30 workshops with 5-10 participants each, had employers introduce various vocations to employee seekers and consultants providing ... [View](#)

19:21 26/05/2017 Location: Cardiff, United Kingdom

[f](#) [g+](#) [p](#) [t](#) [t](#) [m](#)

FAV(0)

### Team

**Staff**

Julis Koch Julis Koch (BI) Vivien Valencourt

**Followers**

Matt Kepple (BI)

Feedback & Support

# It's easy to create Stories and tag them with your impact

On Makerble you have access to a vast library of **Impact Badges** that you can tag your stories with.

For example, if you ran an Exercise Class and 12 people attended, you could take a picture of the class and tag it with the **Exercise Class Attendees** Impact Badge and select the number 12.

Your stories can contain absolutely anything:



Pictures - Videos - Audio Recordings - Documents - Files - People

**33x Workshop Attendees**  
Reported by **Katy Haigh**  
This month we're running 4 more pro...  
Newton and Frankland prisons in Du...  
Prison and at Elmley Prison on the Is...  
So far there are 33 participants, with...  
working towards Team-working qual...

**1x Attendees**  
Reported by **Ruth Calkins**  
The medicine box arriving at one of the remote...  
clinics this week. Not our busiest clinic in terms of...  
population but the complete lack of sanitation in t...  
area is putting children's lives in danger daily.  
Schistosomiasis is prevalent in this area.

**88x Exercise Books Purchased**  
Reported by **Matt Kepple**  
Every child's education begins with a simple...  
exercise book. The 88 new exercise books we've...  
purchased using your donations means that 88 more...  
Indian children can write stories, learn maths and...  
begin to build themselves an amazing future.

You are in control of whether the stories you post are Public or Private. You can even control the level of privacy.

You can optionally share your stories and project page to your favourite social media sites such as Facebook and Twitter.

# Every activity you do creates an impact

You already know the difference your activities make to people's lives. Makerble enables you to communicate that difference to the world.

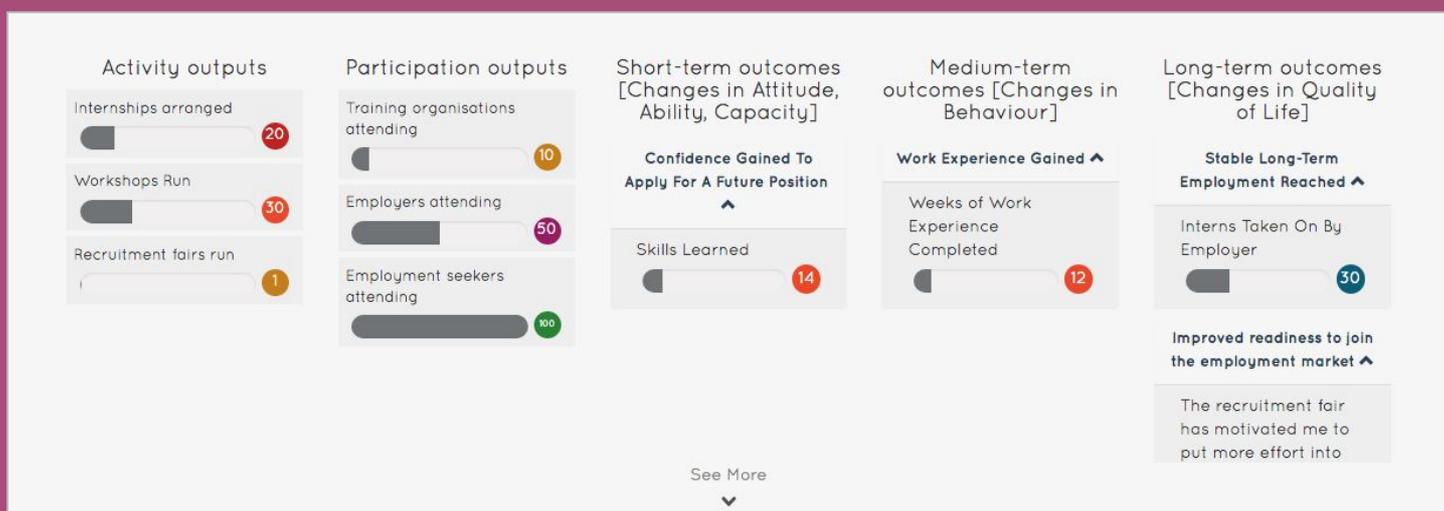
Whoever your audience is, Makerble makes it easy for them to understand the difference you make. For example:

- your current team,
- potential volunteers,
- local press,
- local businesses,
- local government
- funders
- your various followers on social media,

On Makerble you have an Impact Canvas showing the impact of every set of activities you do.

It allows you to use **numbers** and **stories** to communicate the difference that your activities make to people's lives and your environment.

Every project has its own Impact Canvas but on your Local Area page you can show the total impact with numbers and totals from across all your activities and projects over time.



There are three ways to create an Impact Canvas:

1. **Do Nothing and just write stories.** Makerble will automatically detect the Impact Badges you add to your stories and intelligently arrange them for you on the Impact Canvas.
2. Use an **Impact Template.** Every Impact Canvas can be turned into a Template so that other Local Areas can apply your Impact Canvas to their projects.
3. **Ask the team at Makerble to set it up for you.** We are available to help you get started.

# Makerble is for everyone and for every Big Local Area

Makerble has been designed to feel like one of your favourite social networks.

## Follow

Follow projects which other Big Local Areas have made public. Gain inspiration from the wider Big Local community. Or keep your project private if you would prefer to.

## Add Story

Create stories in one click or tap. Use the website or the mobile app to post stories which showcase your impact.

## Add comment

Comment on stories about the projects you report on and follow. You can also Like and Repost your favourite stories. Use the comments to find out additional information about how a particular activity was done.

## Send Message

Send a private message to someone within your Local Area or in another Local Area. Ask them for advice, suggest a collaboration or simply give them encouragement.

The screenshot displays the Makerble website interface. At the top, the navigation bar includes 'Home', 'Projects', 'Summary', a user profile for 'Matt Kepple (BI)', a message icon with '0', a search bar, and a 'New Story' button. The main content area is divided into three columns:

- MY PROJECTS:** Lists several projects with their roles and impact counts:
  - Recruitment Fair (Follower and Editor, 211 Impacts made)
  - Big Lunch (Leader, 380 Impacts made)
  - Trips For Young People (Editor, 7 Impacts made)
  - Health Awareness Sessions & Exercise Classes (Editor, 0 Impacts made)
  - Allotments / Veg Box Scheme (Editor, 12 Impacts made)
  - Energy Efficiency Training (Editor, 0 Impacts made)
- NEWSFEED:** Shows a list of stories:
  - A story from 'less than a minute ago' by Matt Kepple (BI) about 5 attendees and 2 visits to nature reserves for the 'Trips For Young People' project in Birmingham Big Local.
  - A story from 'about 7 hours ago' by Julis Koch (BI) about 30 workshops, 1 recruitment fair, 20 internships, 100 employment seekers, and 50 employers attending in Cardiff for the 'Recruitment Fair' project in Cardiff Big Local.
  - A story from '10 days ago' by Matt Kepple (BI) about 1 event held and 200 attendees for the 'Big Lunch' project in Birmingham Big Local.
  - A story from '10 days ago' by Julis Koch (BI) about 1 educational session, 3 family counselling sessions, 4 advice given, and 5 group therapy sessions held.
- MY IMPACT:** Features an 'Impact dashboard' with a 'Time' section showing progress bars for:
  - 5 Attendees
  - 2 Visits to nature reserves
  - 1 Events held
  - 200 Event attendees

A vertical 'Feedback & Support' button is located on the right edge of the interface.

We are here to support you to share the difference you are making

# Every activity you do contributes to the bigger picture

Your central Impact Dashboard shows you the total impact that all of your activities have achieved over all time from across all your projects.

Imagine the impressive story you will be able to tell over the course of a decade.

At a nationwide level, the combined impact of every single activity will be visible as well, enabling Local Trust to share the work you do and gain more funding for it

**Makerble**  
help make change

Home Projects Summary **Matt Kepple** Search Help More **New Story**

Export data | Charity Dashboard | New story

## Impact Tracker

View As: Birmingham Big Local

Allotments / Veg Box Scheme
 Big Lunch
 Book & Kindle Club

Energy Efficiency Training
 Health Awareness Sessions & Exercise Classes
 Trips For Young People

See More

**Progress**

Journey  List

Attendees	<div style="width: 100%;"></div>	183
Book Club Sessions Held	<div style="width: 20%;"></div>	5
Books Read	<div style="width: 20%;"></div>	5
Event attendees	<div style="width: 100%;"></div>	200
Events held	<div style="width: 5%;"></div>	2
People In The Book Club	<div style="width: 40%;"></div>	19
People With An Allotment Plot	<div style="width: 10%;"></div>	9

See More

## Story

All Stories Pictures and Videos Audios Documents

**5 Attendees**

The young people had a great time

By Matt Kepple (8) 19:31  
6 Jun 2017

Trips For Young People [Full Story](#)

**1 Events held**

We had a surprise rave

By Matt Kepple (8) 13:20  
27 May 2017

Big Lunch [Full Story](#)

**1 Events held**

Fantastic first Big Lunch! So delighted with the turnout!

By Clare Robbins 08:33  
27 May 2017

Big Lunch [Full Story](#)

**9 People With An Allotme...**

It's been so encouraging having people in the community L...

By Edmund Errands 08:04  
27 May 2017

Allotments / Veg Box S... [Full Story](#)

**3 Veg Boxes Delivered**

Today we did our first delivery of veg boxes. This gentle...

By Edmund Errands 07:54  
27 May 2017

Allotments / Veg Box S... [Full Story](#)

**4 Books Read**

It's been a bumper month! We've had 12 new people join th...

By Matt Kepple 17:35  
26 May 2017

Book & Kindle Club [Full Story](#)

**1 Books Read**

This week we read Far From The Madding Crowd. Loved it!

By Matt Kepple 17:33  
26 May 2017

Book & Kindle Club [Full Story](#)

## Team

**Matt**

4  
Stories Written

**Clare**

1  
Stories Written

**Edmund**

2  
Stories Written

**Annabel**

0  
Stories Written

# GETTING STARTED

This July, Makerble will be made available to an Early Bird selection of Big Local Areas.

If you are interested in being among the first Big Local Areas to use Makerble, let us know.

1. Tell Big Local that you are interested in using Makerble. Email **Jeremy.Yung@localtrust.org.uk** or call him on 020 3588 0574
2. Let Makerble know that you are interested as well. Email **biglocal@makerble.com** with the name of your Big Local Area and we will add you to the Early Bird List

## LOCAL TRUST & MAKERBLE

Twitter: @makerble

Website: [www.makerble.com](http://www.makerble.com)