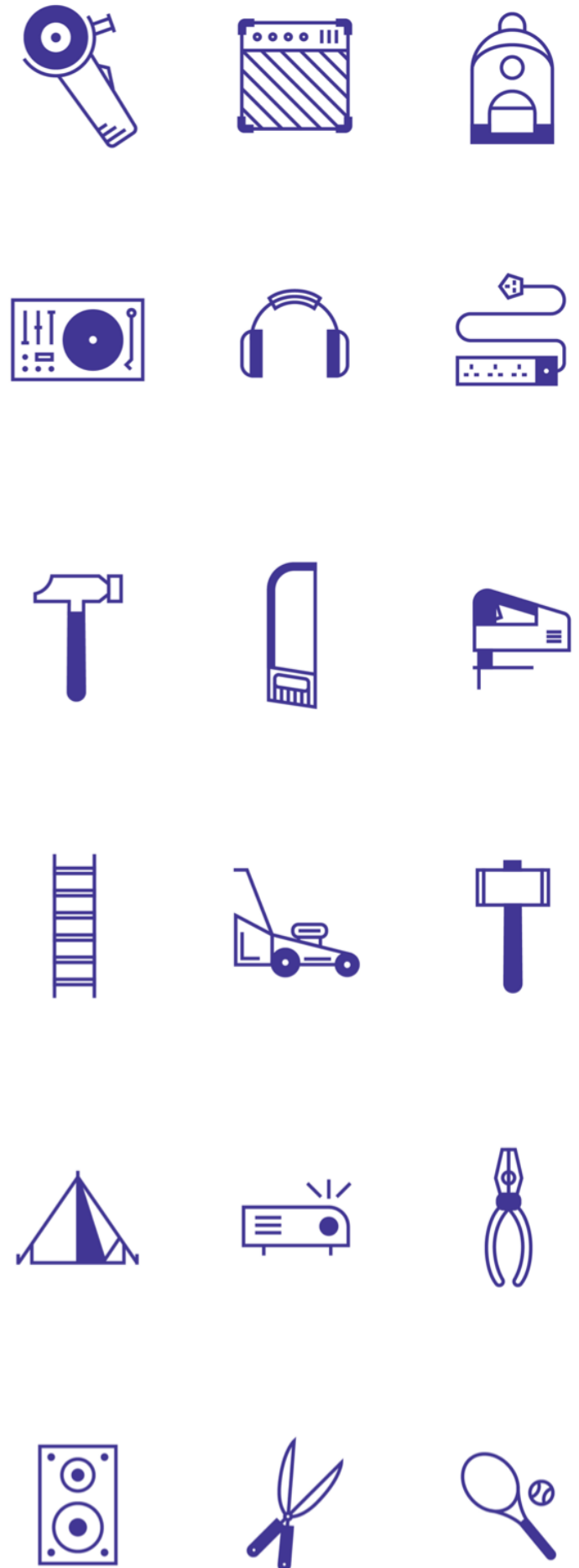


LIBRARY OF THINGS

Rebecca Trevalyan, Co-Director
rebecca@libraryofthings.co.uk
@libraryofthings



Definition

Library of Things

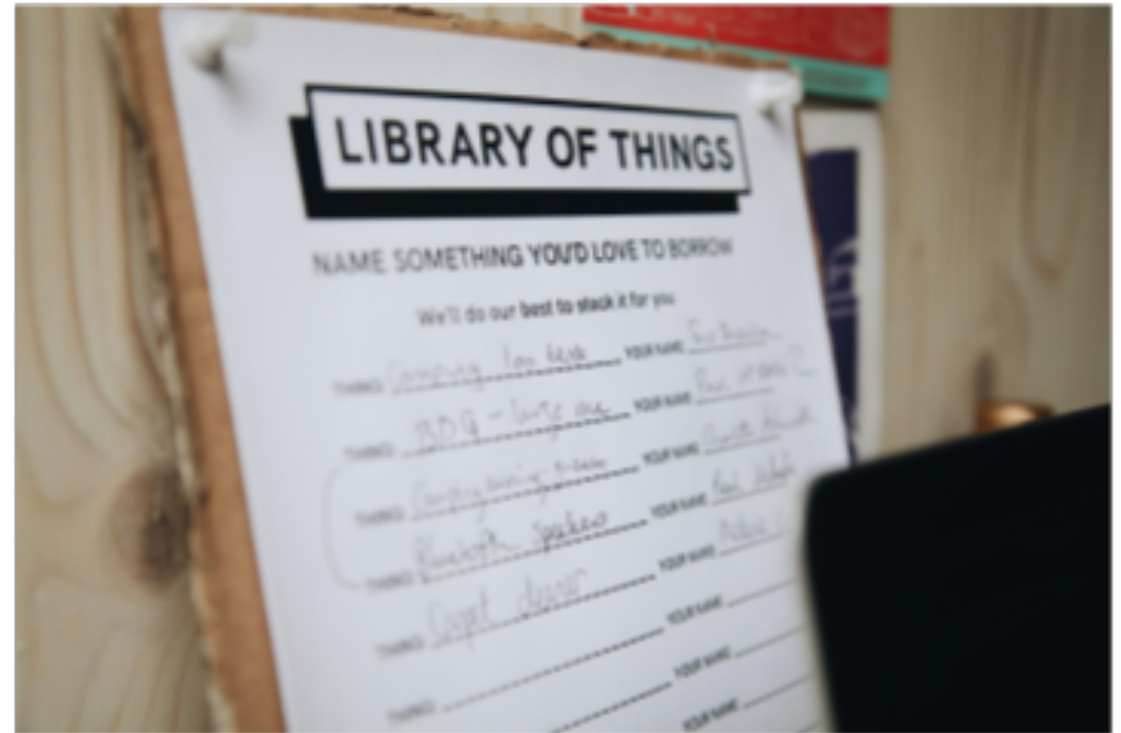
'laɪbrəri əv 'θɪŋz

noun

A friendly place where people come to borrow useful things and learn how to use them

What's the demand? Shoestring testing

Experimenting



The West Norwood 'flagship'



How it works

1. Browse Things in-store or online
2. Become a member for free
3. Borrow Things for your home, projects or adventures for a small fee (between 50p - £15). Learn how to use them in a demo with trained Librarian
4. Host, lead or attend a workshop eg. woodworking or mending



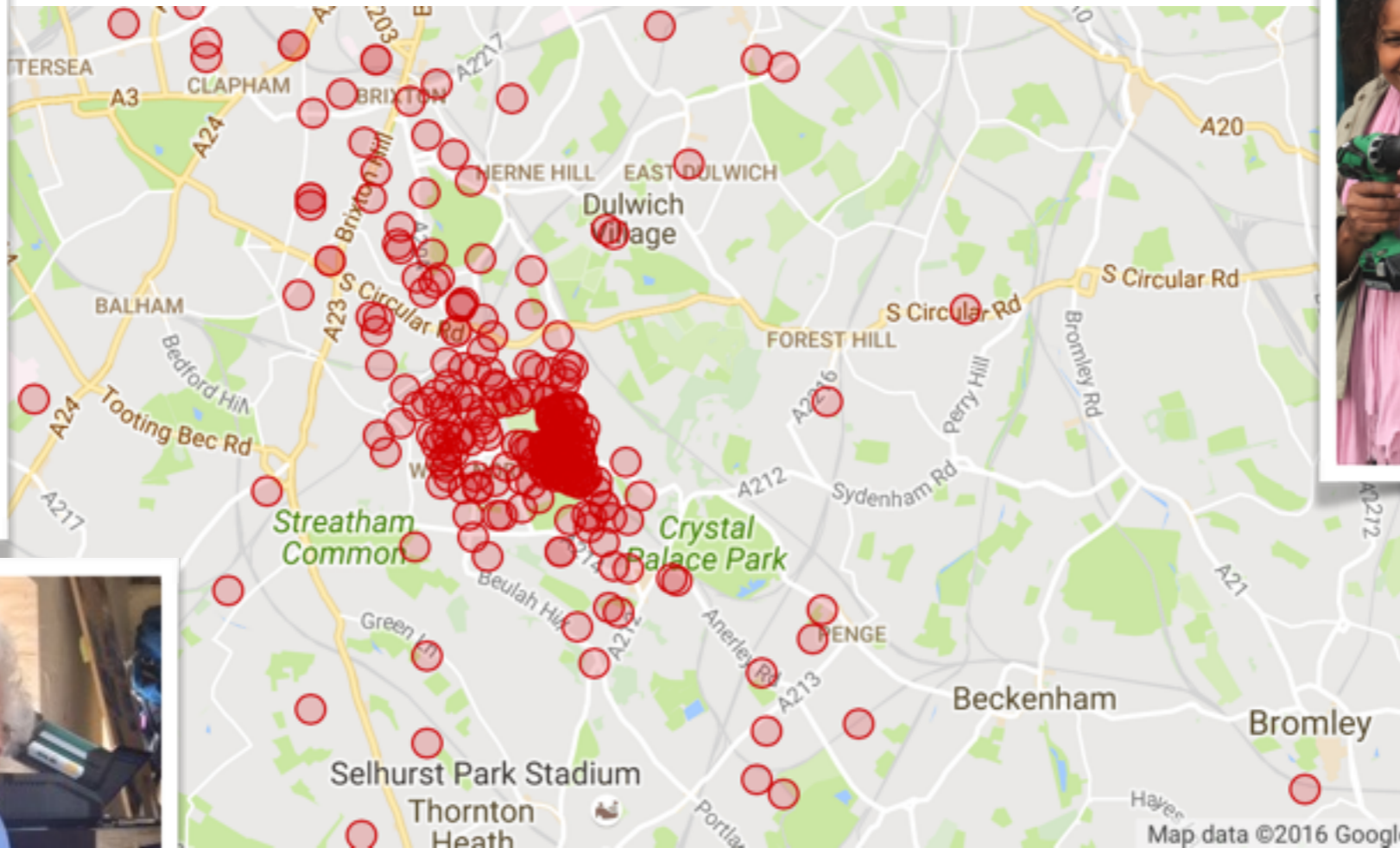
Meet the borrowers

Total members (May 2017): 500+

Regular borrowers: currently 30% of members

Geographical distribution: 80% of members are a walk or bus ride away.

User groups: Low income (35%), young families & young professionals (40%), civic and enterprise projects (25%)



You Retweeted



Kristina Day @KrisLiveToLove · Oct 21

Here's some of the loaves I made with the wonderful bread maker from the fab @libraryofthings



1 retweet 2 likes



Library of Things @libraryofthings · Sep 8

And we've just signed up member #200!

Yolanda & Vienna are borrowing the waffle maker for the week



5 retweets 12 likes



Library of Things @libraryofthings · Sep 10

And the Big Dig is underway for Tritton Vale Pocket Garden! Happy we can support with the tools & gardening gear

TVPG, EdibleGipsyHill, Gipsy Hill Market and Community Shop



5 retweets 8 likes



Library of Things @libraryofthings · Sep 25

Lovely day for @CentralHill1970 apple festival! Come by to learn more about Library of Things & @CommunityShops

Crystal Palace News, Crystal Palace TT, Gipsy Hill Forum and Norwood Forum



1 like

Meet the Things



Cleaning



Cooking & hosting



Gardening



Adventuring



DIY



Hobbying



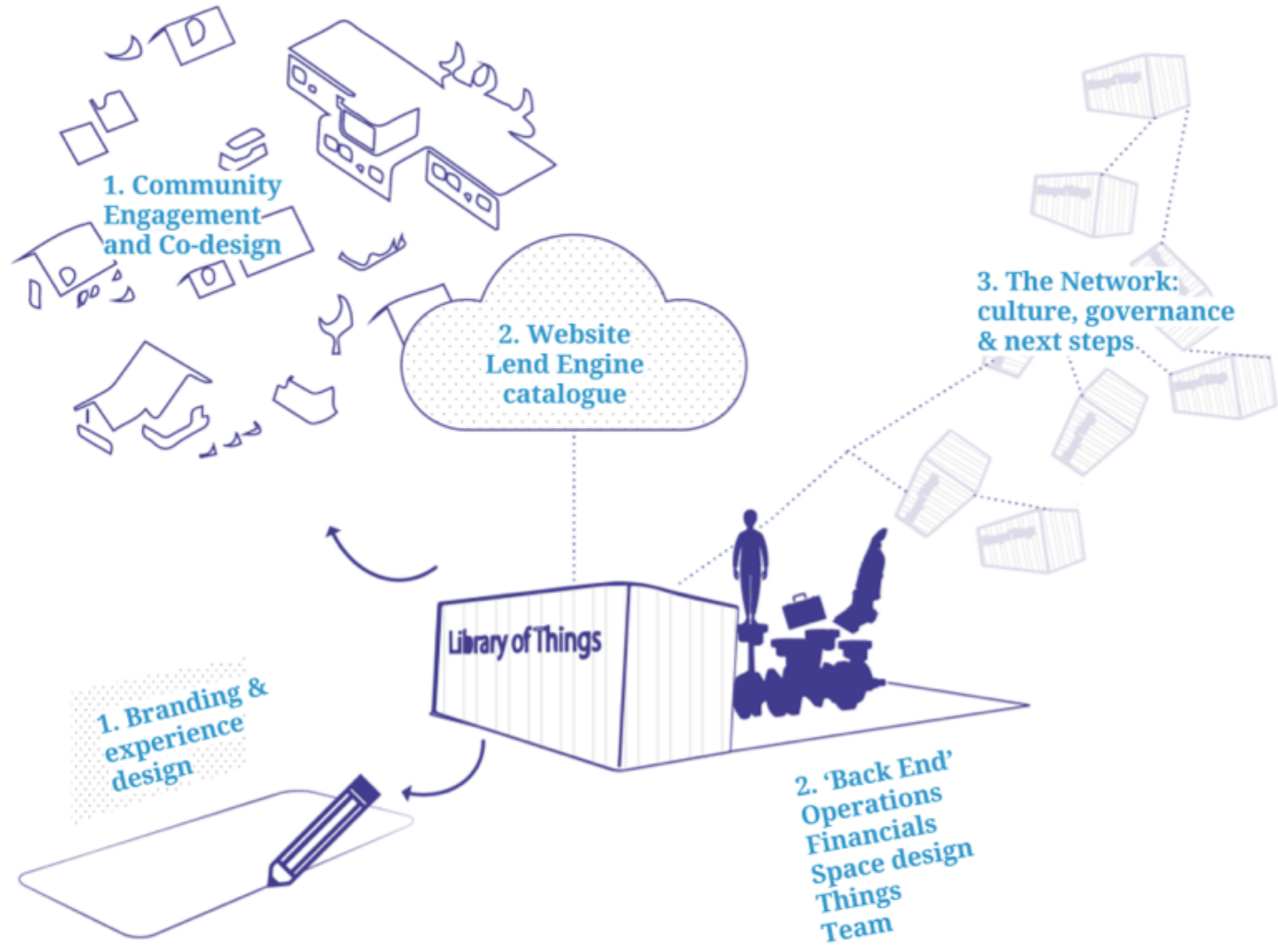
The Top 10 Most Borrowed

	↕ Total times loaned	▼ Total fees
Carpet Cleaner	61	473.50
Power Drill, Combi	36	158.75
Steam Cleaner	28	122.50
Hand Sander	27	131.25
Garden Strimmer	19	74.00
Jig Saw	17	79.25
Pressure washer compact	17	61.00
Ukulele	17	32.00
Wallpaper Stripper	17	71.00
Sewing Machine	16	91.00

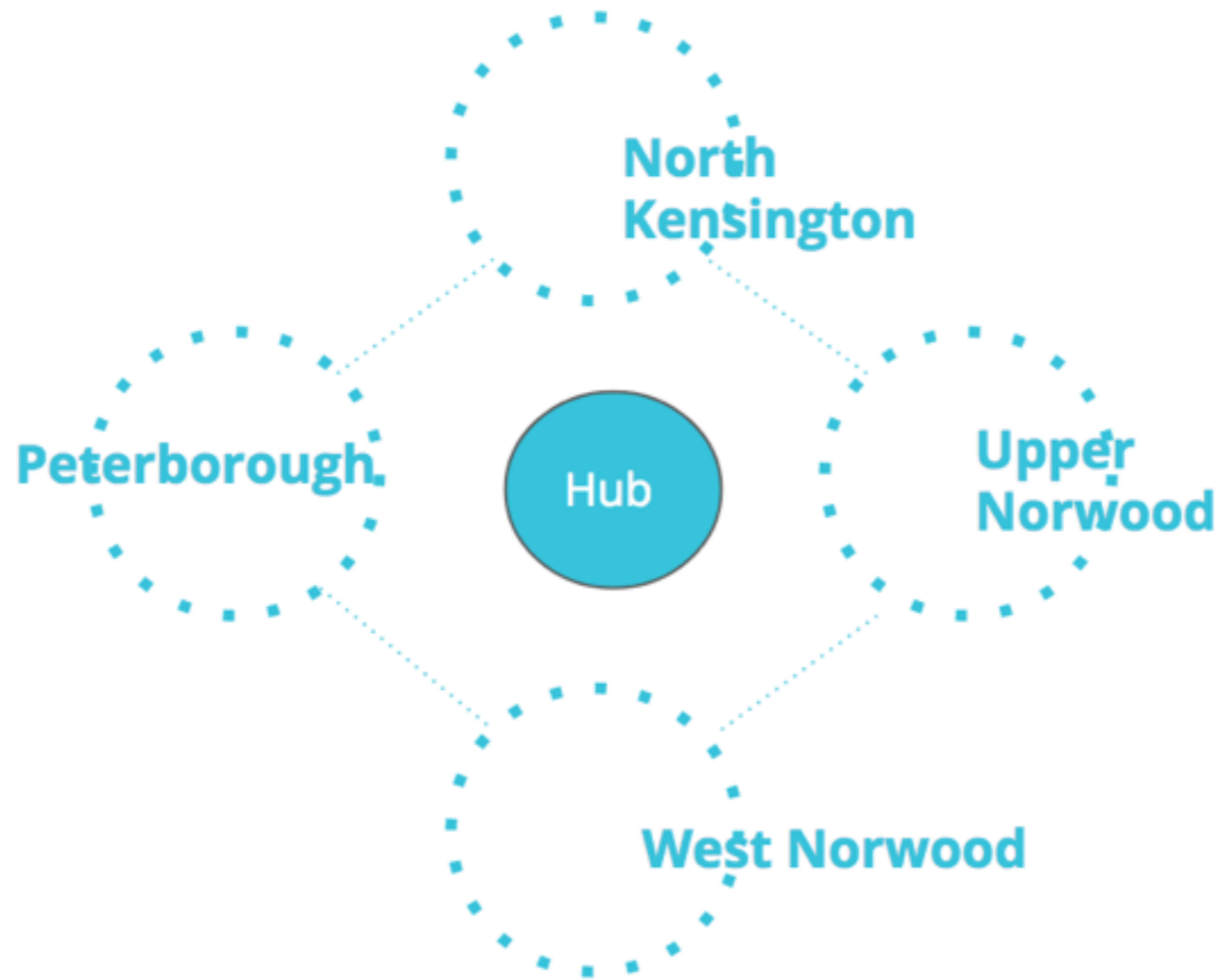
Helping others start a Library of Things: The Bootcamp



Helping others start a Library of Things: The Toolkit



Helping others start a Library of Things: The Network



~30m², ~£20k per year,
~1000 members

Next steps: Building Thing HQ

THNGR:

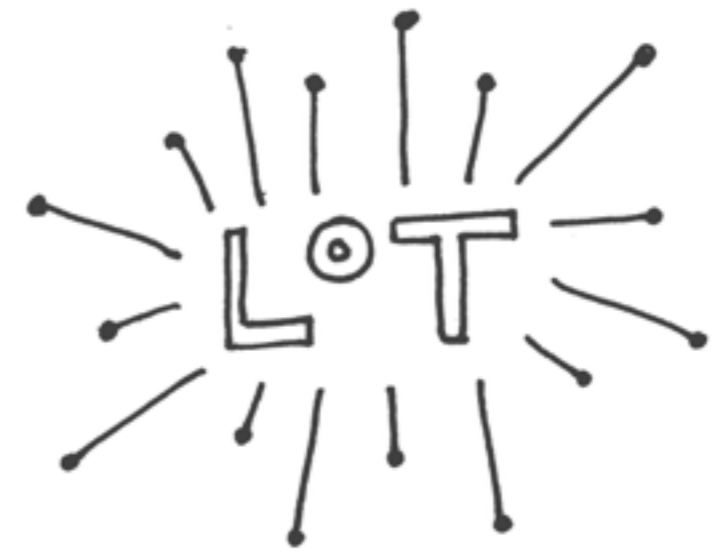


... BUT AS
DECENTRALISED
AS POSSIBLE...

@bryanMatters



@bryanM



CAN I BE A NODE
ON A LOT NETWORK?

@bryanMatters

Questions?



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A powerful brand

