

# Community Campus/Social Enterprise

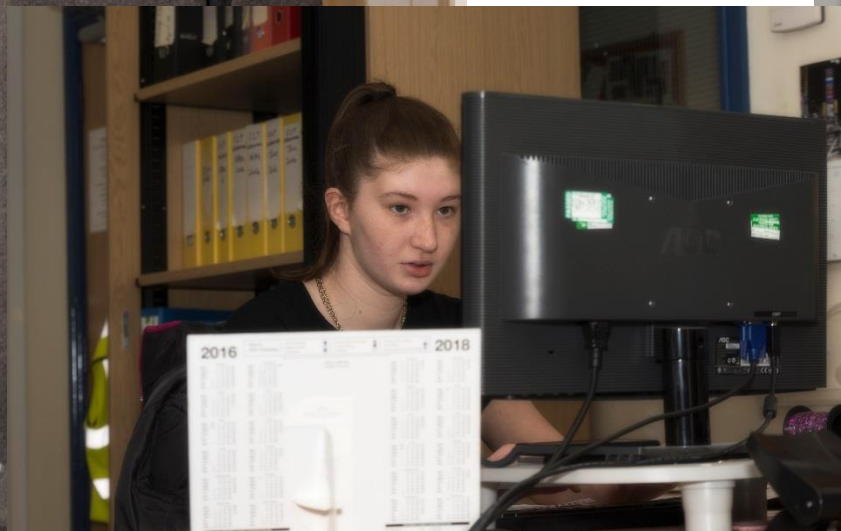
Carl Ditchburn

CEO Community Campus 87 Ltd

- CEO with CC87Ltd -30 year experience of starting and developing this awarding winning Social Enterprise
- Trustee of East Cleveland Youth Housing Trust
- Director of Community Business Scotland
- Director of Opening Doors Hartlepool
- Director of CC87 Trading Ltd
- Director of COMMACT International





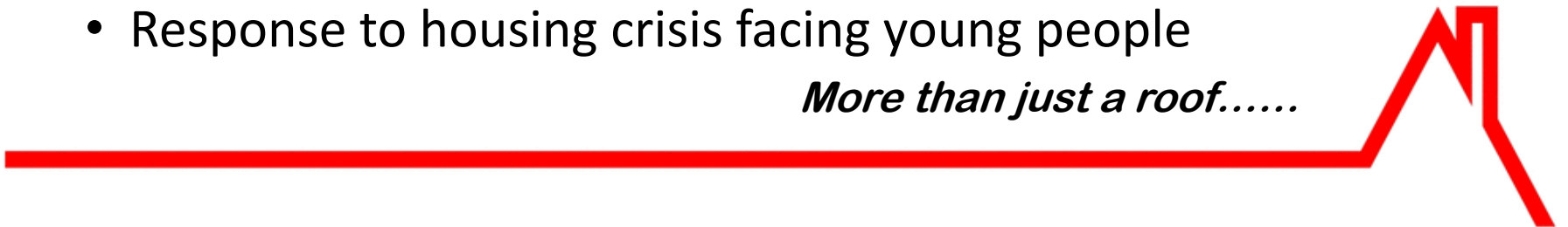


# A brief history



- An Industrial & Provident Society born in 1987 – now a
- Registered Society under the Co-operative and
- Community Benefit Societies Act 2014
- Response to housing crisis facing young people

*More than just a roof.....*



# BRIEF HISTORY

- First property leased from MBC Housing Dept on a 5 year peppercorn lease in 1989 – after 22 years of leasing we purchased the property in 2011
- Second property was purchased with 10k loan finance from Mercury and Provident – loan was guaranteed by 10 staff and board members.
- Since then we have gathered assets to renovate through Middlesbrough Task Force/National Lottery/ Northern Rock Foundation and Tribal supplemented with commercial finance from Social Investment Business and Unity Trust Bank

# What do we do now

- House 100 + people in housing need
- Work in M/bro Stockton/Redcar/Hartlepool
- Asset base worth 3 + million incl Offices
- Deliver supporting people contracts in M/bro and Stockton
- Deliver drugs programme in Stockton and H/pool
- Deliver construction skills training to young people
- Provide a voice for young homeless in Teesside
- Help support an NGO in India



## Our aims

We work to:

- House People
- Reduce homelessness
- Help people achieve their potential
- Strengthen local communities



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## Our Approach

We join up the jigsaw by:

- Working with others
- Aggregating different funding streams
- We meet our organisational objectives whilst meeting the objectives of our partners
- Maintaining a collective self belief and motivation in each other and our mission
- Managing our resources to continue to grow and develop



*More than just a roof.....*

# We didn't do it alone



*More than just a roof.....*



# Lessons

- Hard Work
- Assets & organic growth
- Funding - ongoing
- Team – find and retain the best people
- Telling your story - impact
- Remain focused on why you established
- Good management & governance
- Enjoyment of the journey
- Keep on top of the money –good financial management
- Can do business and good at the same time

# Andrew

- Joined Campus as a Volunteer in March 2012
- Offered an apprenticeship in April 2012
- Works in our construction team

What Andrew says:

"Working for Community Campus on the Empty Homes Project has allowed me to gain some valuable experience. I will be a fully qualified Painter & Decorator by July and I feel that I owe a lot to Community Campus and the Empty Homes Project, not just the work but I will be moving into a house we have been working on in a few weeks time so it's happy days for me".



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For further information please contact :

Simon Virth/Carl Ditchburn

Community Campus '87 Ltd

76 Brunswick Street

STOCKTON-ON-TEES

TS18 1UU

Tel 01642 733073

Fax 01642 355620

Email : [carl@cc87.co.uk](mailto:carl@cc87.co.uk)

[www.communitycampus87.co.uk](http://www.communitycampus87.co.uk)

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