



learning from place

**THE ACADEMY
OF URBANISM**

space place life

Power of Place event

27 May 2017

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What is **urbanism**?

Best understood as placemaking

What is **place**?

Physical environment

+

People

+

Activities, processes & interactions

(social, economic, political...)

What is The Academy of Urbanism?

A politically independent, not-for-profit organisation that brings together both the current and next generation of urban leaders, thinkers and practitioners.

We **recognise, encourage and celebrate great places** and the **people and organisations that create and sustain them.**



What is a **good place**?

Where physical environment improves:
quality life for all people
economic prosperity and resilience
social inclusion / community cohesion
feeling of pride and belonging

through
good design / planning / development,
stewardship and governance.

A large group of people, including academics and young urbanists, gathered on a staircase for a cross-sector network event. The group is diverse in age and appearance, and many are wearing name tags. The setting appears to be a modern building with large windows and a staircase with wooden railings.

Cross-sector network

570 Academicians

230 Young Urbanists

City management / policy-making / academic research and teaching / development, planning and design / community leadership and urban change-making / arts and cultural development / infrastructure and engineering / property law and management / politics and media.

Recognising and celebrating good places

The Urbanism Awards



City / Town / Neighbourhood / Street / Place

165 Great Places

Recognising and celebrating good places

Assessment visits & activities



Recognising and celebrating good places

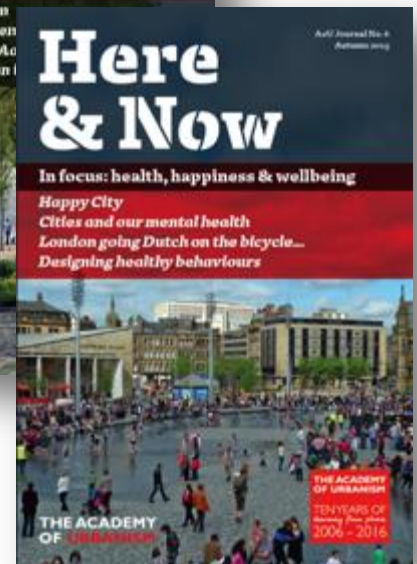
The Annual Congress & other events

Local to international learning



Publications

Sharing ideas and lessons on good urbanism



Place Partnering and Diagnostic Visits

Identifying local strengths and barriers to greater success

- Offering back the experience and expertise of Academy and Academicians
- Providing an impartial diagnostic service
 - To identify obstacles and opportunities
 - To help places plan for the future
 - To reinforce and sustain success



Visits completed: Winchester, Stroud, Temple Bar, Dublin, Derry

Building capacity

Training, place reviews, brokering / facilitating partnerships, engaging the wider community



AoU Manifesto, principle no.1

Successful urbanism is the result of a collective vision, realised through creative and enduring relationships between the community, government, developers and professionals involved in its design, delivery, governance and maintenance.

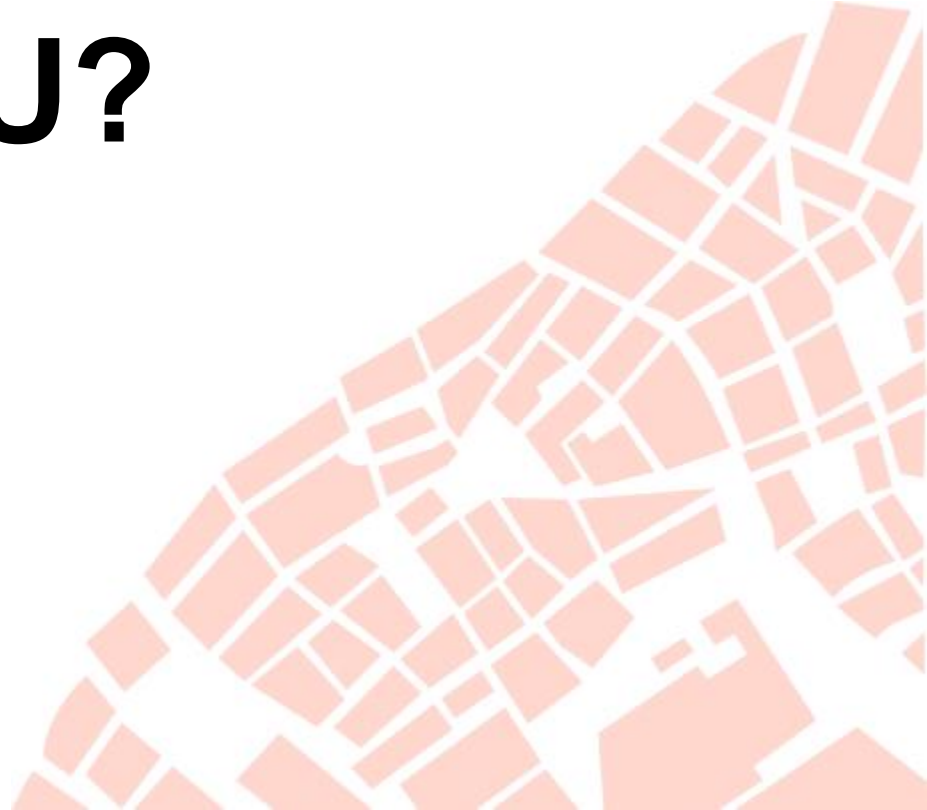


How could we help you?

- Diagnostic visit
- Seeing is believing visits – learning from others
- Capacity building – urban design / planning, development process, cross-disciplinary working, being a good client, making the best of the opportunities that you have, governance
- Hand holding – long term support by local Academicians.



What would work for YOU?



Find out more

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