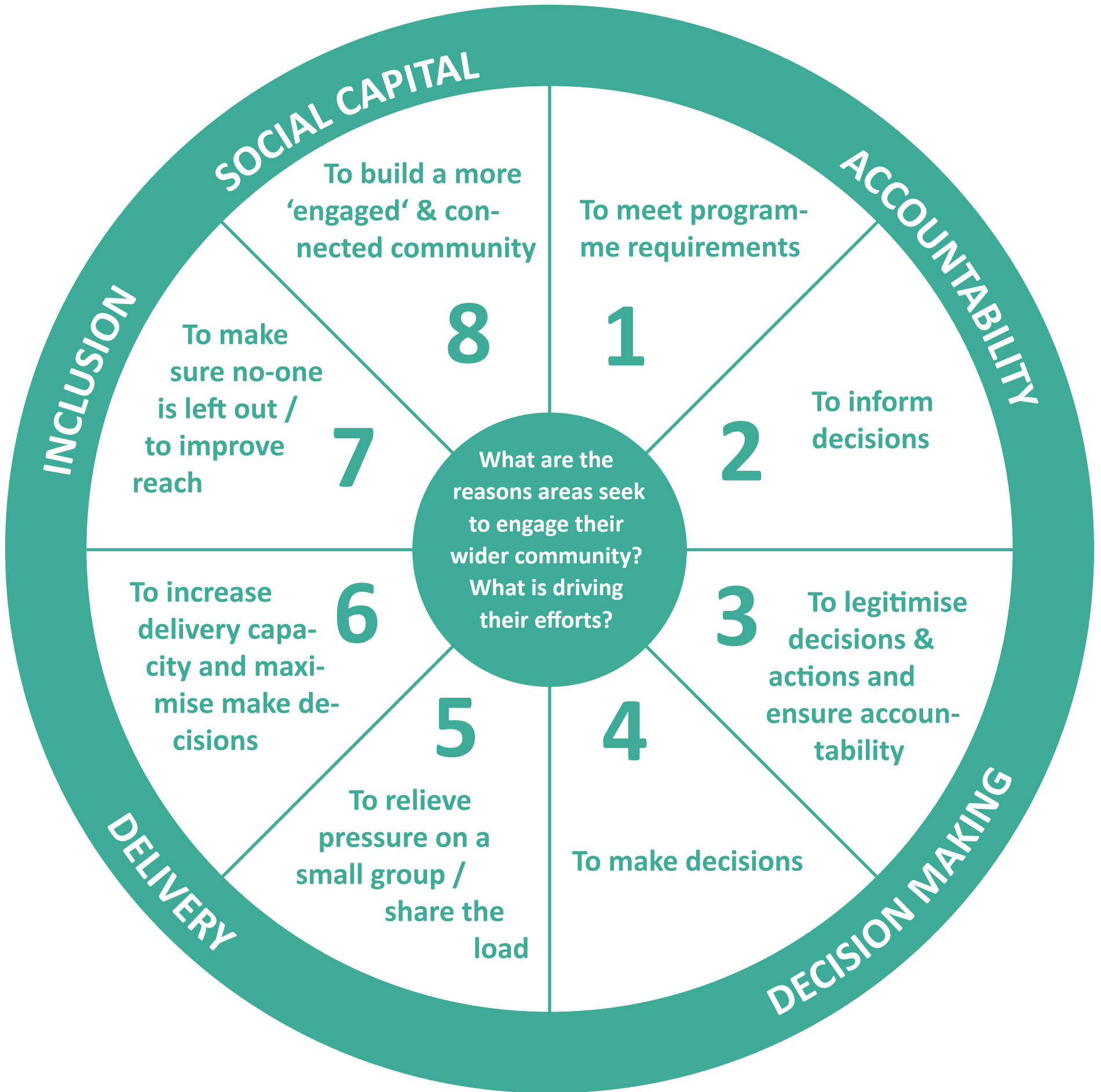


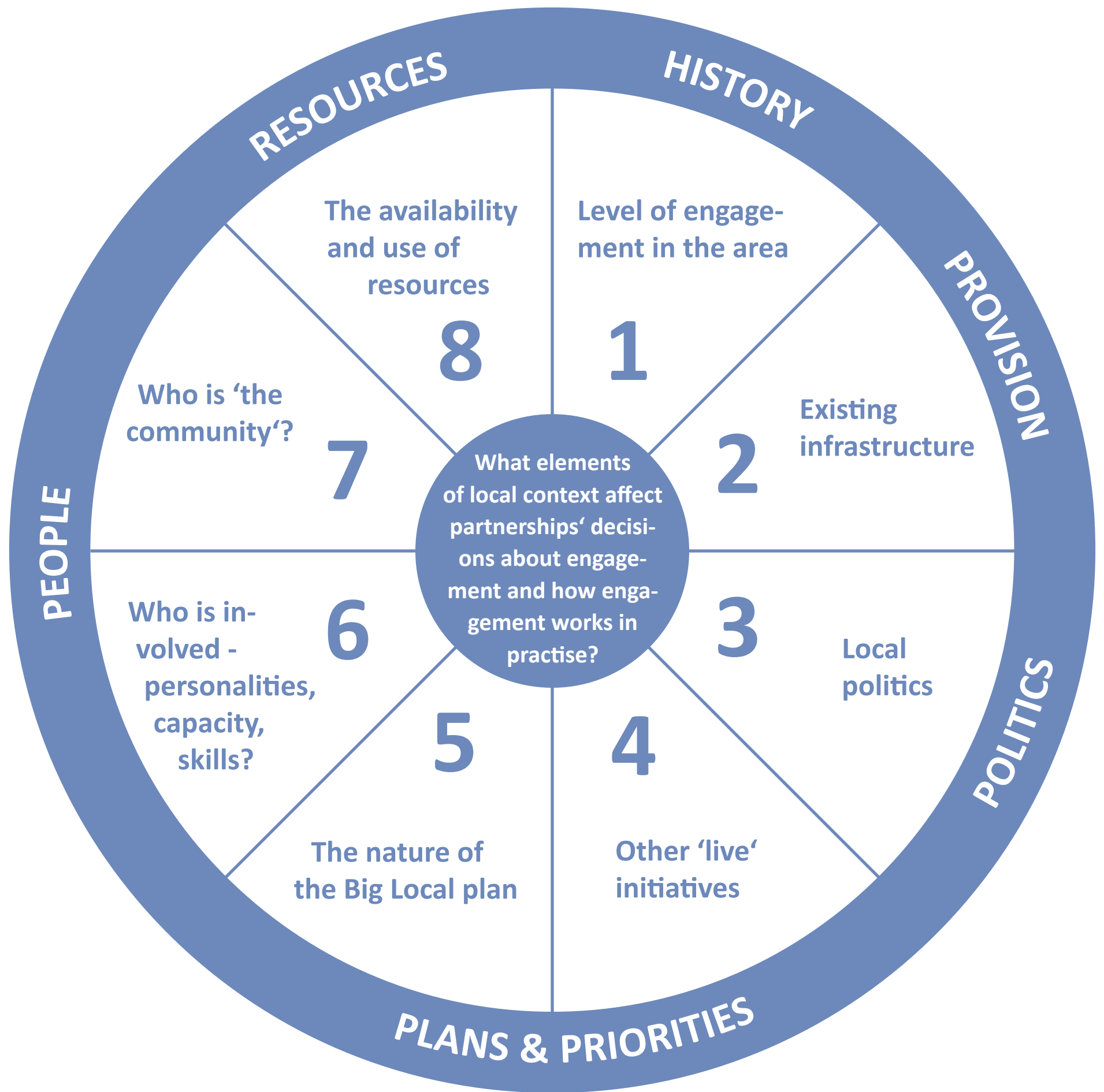
1. PURPOSE

Community engagement in Big Local is mostly about the processes partnerships use to engage with their wider community. Areas may define it in a number of different ways and see it as having a number of purposes simultaneously or over time.



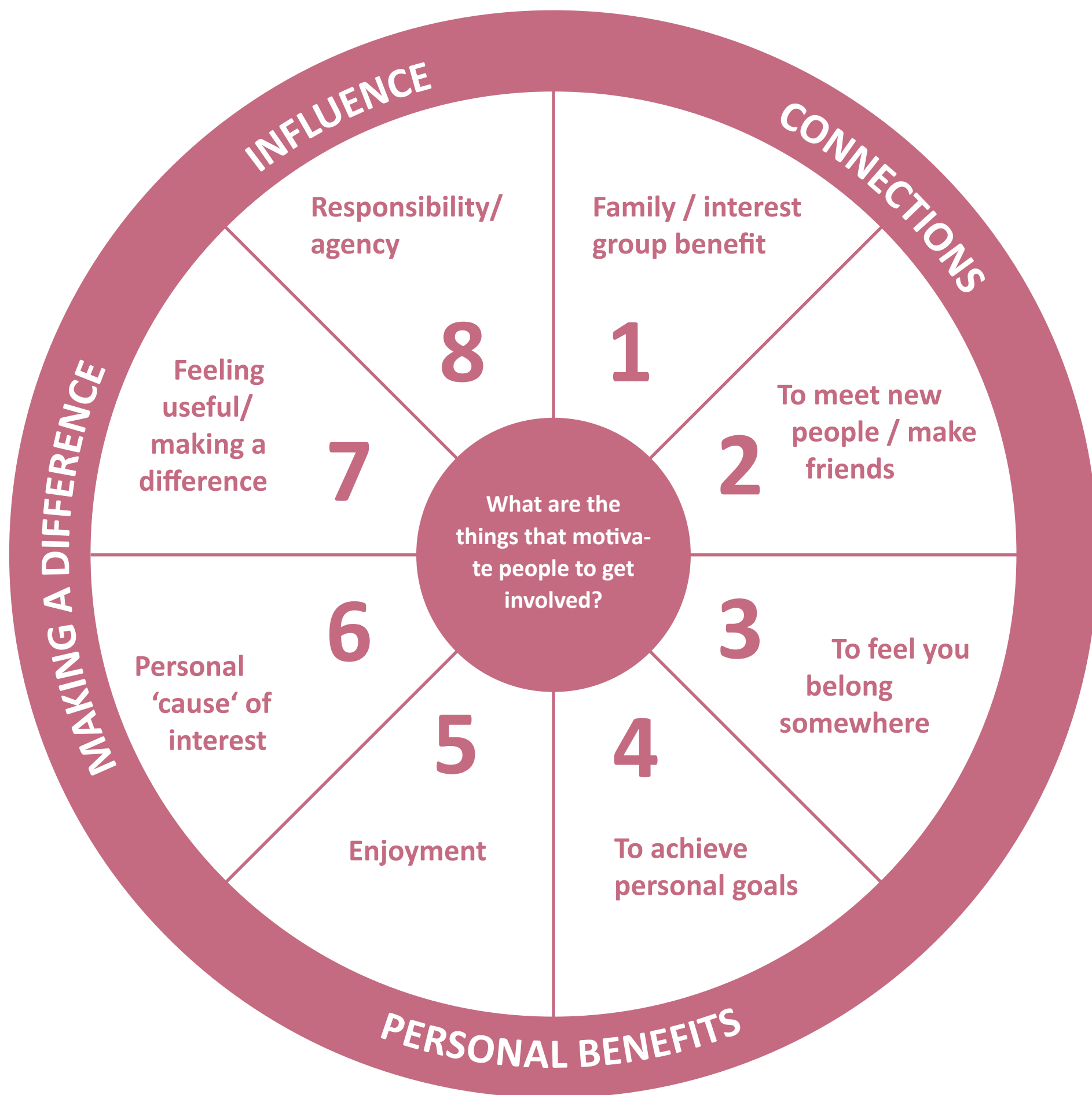
2. LOCAL CONTEXT

The local context influences how people engage and can influence effectiveness - with different factors acting as 'shapers', challenges, barriers, or enablers.



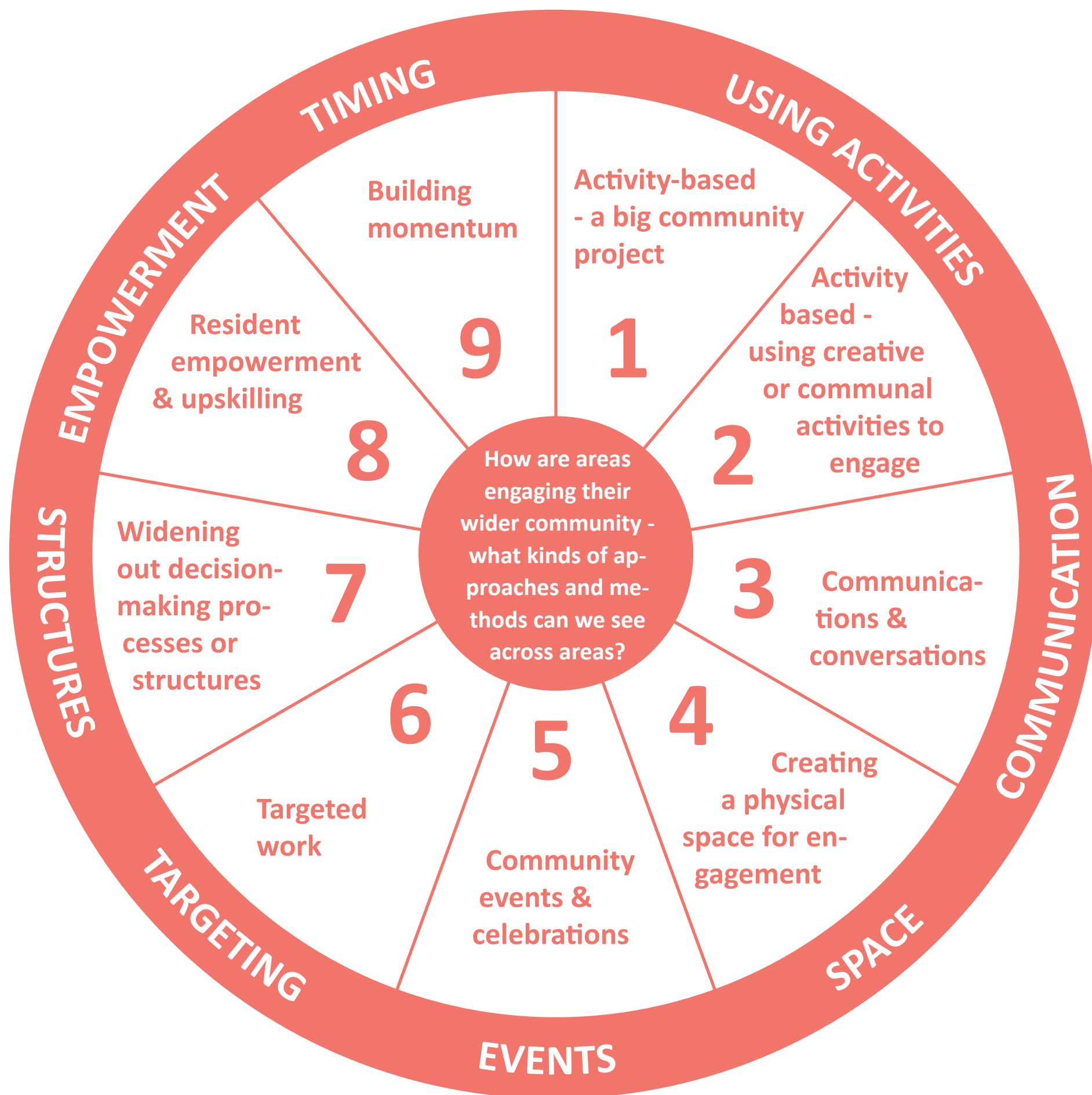
3. COMMUNITY

The reasons we found for why people might engage with Big Local are closely linked to those found in NCVO's Pathways through Participation research, - e.g. relationships, helping others, personal benefit, influence.



4. APPROACHES

Areas could be using any combination of these broad approaches. They are not mutually exclusive but are likely to overlap or at least be strongly related. We think areas are likely to be using several approaches, at different times or with different groups, but may favour some over others.



5. EFFECTIVENESS

We think effective community engagement has the following features ...

